

“Competition is the fuel that ignites innovation.”

Dear Parents,
Warm Greetings!

We are excited to announce about an **Ad Mad Competition** for the students of **Grade- II and III** on **11th July 2024** . This event aims to foster creativity, public speaking skills and to acquaint the students about promotional strategies in marketing through advertisements. The competition will focus on two delightful topics:-**Stationery Items and Food we like.**

Guidelines for Participation:

- **Preliminary round** will be conducted on 8th July (Monday) for all the students.
- **Preparation:-**Each child will create a short advertisement (1-2 minutes) on one of the given topics.
- **Presentation:** Students should use props, posters, jingles and costumes to make their advertisement creative and engaging.
- **Evaluation Criteria:-** Creativity , Clarity of message, Presentation skills and Adherence to the topic.
- Only the shortlisted students will perform in the final round on **11 July, 2024.**

We encourage all students to participate and showcase their creative talents. This will be a fun and educational experience for everyone involved.

Regards

(PRINCIPAL)