



CLASS ACTIVITY REPORT
SESSION: 2026-2027

Name of the Activity : Vigyaapan Prastutikaran

Day & Date : Wednesday, 29 July 2026

Class VII

Teacher Incharge : Ms. Krishna Sharma

Activity Incharge : Ms. Kumari Shalini

Objectives: To enable the learners to

- understand the purpose and key features of an effective advertisement.
- develop creative thinking by designing and presenting an innovative advertisement for a product, service, or social cause.
- enhance communication and public speaking skills through confident advertisement presentations.
- use persuasive language, catchy slogans, and appropriate visual elements to engage the audience effectively.
- collaborate with peers and demonstrate teamwork while planning and presenting an advertisement.

"The best marketing doesn't feel like marketing." — Tom Fishburne

A Glimpse of the Event

The **Vigyapan Prastutikaran** activity for Grade VII was successfully conducted on **Wednesday, 29 July 2026**, in the school premises of **MBS International School**. The programme was organised to enhance students' communication skills, creativity, confidence, and persuasive speaking abilities through advertisement presentations.

The event commenced with a brief introduction to the objectives and rules of the activity. Students had prepared innovative advertisements on various products and social awareness themes using attractive props, placards, costumes, and slogans. Each participant confidently presented their advertisement before the audience with proper voice modulation, expressions, and convincing gestures. The presentations reflected originality, teamwork, and effective use of persuasive language.

The audience remained attentive and appreciated the efforts of every participant. Teachers encouraged students throughout the event and provided constructive feedback on content, creativity, pronunciation, stage presence, and overall presentation skills.

The activity concluded with a reflection session in which students shared their learning experiences and highlighted the importance of responsible advertising. The judges appreciated the enthusiasm and confidence displayed by the participants and announced the best performances. The event proved to be an engaging and enriching learning experience that successfully promoted creativity, critical thinking, public speaking, and collaborative learning among the students.

S.NO	Student Name	Class	Positions
1	Charvi, Pearl, Samridhi Yadav, Anika Singh Gaur	VIIA	First
2	Shriyasha, Kashish, Naitri, Lavanya Monga	VIIB	First
3	Vivaan	VIIC	First
4	Arin	VIIC	Second
5	Meer	VIIC	Third
6	Mayank, Kaavish, Hitej, Yash and Prince	VIID	First
7	Aarav	VIII E	First
8	Nikhil Rai	VIII E	Second
9	Devank and Khyat	VIII E	Third
10	Unnat, Manas Kumar Vats, Kunal Tanwar, Prayaan, Divyansh, Rudra Nand Jha	VIIF	First

