Brain International School
Vikas Puri, New Delhi

ASSIGNMENT NO. 2

SUBJECT: BUSINESS STUDIES   CLASS-XI   JULY' 2026

Chapter 3: Private, Public and Global Enterprises

1. The Government of India established National Energy Corporation Ltd. through a special Act of Parliament to provide electricity to remote villages. The corporation has its own legal identity and can enter into contracts in its own name. It enjoys financial autonomy but remains accountable to Parliament through the concerned ministry. Its objective is to provide affordable electricity rather than maximize profits.

Questions

a) Identify the form of public sector enterprise described above.

i. Departmental Undertaking
ii. Government Company
iii. Statutory Corporation
iv. Multinational Company

b) Which feature of this enterprise is highlighted in the case?
c) State any two advantages of this form of public enterprise.
d) Why is this form suitable for public utility services?

2. The Government of India holds 75% shares in ABC Engineering Ltd., while the remaining shares are held by private investors. The company is registered under the Companies Act and prepares its annual reports like any other company. It competes with private firms in the market.

Questions

a) Identify the type of enterprise.
b) Why is it called a Government Company?
c) Mention one advantage and one limitation.
d) Explain one difference between a Government Company and a Statutory Corporation.

3. The Indian Government directly controls the operations and finances of a defence manufacturing unit. The employees are government servants, and all revenues are deposited into the Consolidated Fund of India. The enterprise is subject to strict government rules and budgetary control.

Questions

a) Identify the type of public enterprise.
b) Which characteristic is evident in the case?
c) Mention one merit and one limitation.
d) Why are defence services generally organized as departmental undertakings?

4. A company headquartered in Japan manufactures automobiles in India, sources components from Thailand, conducts research in Germany, and sells its products in more than 100 countries.

   Questions

   a) Identify the type of enterprise.
   b) Which feature of MNCs is reflected in the case?
   c) State any two advantages of MNCs.
   d) Mention one concern related to MNCs.

5. An Indian pharmaceutical company and a foreign healthcare company jointly establish a new business to manufacture vaccines. Both partners contribute capital, technology, and managerial expertise. Profits and risks are shared according to the agreement.

   Questions

a) Identify the business arrangement.
b) State any two features of a Joint Venture.
c) Why do companies prefer joint ventures?
d) Mention one limitation.

Chapter 4: Business Services

1. Riya owns a boutique in Jaipur. Every evening, she deposits the day's cash collection into her bank account. She also pays her suppliers through online fund transfers and has taken a business loan from the same bank to expand her store. Recently, the bank also provided her with a locker facility to keep important documents safely.

   Questions:

   a) Which primary function of a commercial bank is reflected when Riya deposits her daily cash collections?
   b) Which banking function is reflected by providing a business loan?
   c) Identify one agency function and one general utility service provided by banks from the case.
   d) Explain how commercial banks contribute to economic development through such services.

2. A manufacturing company insured its factory building, machinery, and finished goods against fire. The company also purchased health insurance for all employees. A few months later, a fire damaged part of the factory, and the insurance company compensated the firm according to the policy terms.

Questions

- **a)** Which principle of insurance is highlighted in this case?
- **b)** Which type of insurance protects the employees?
- **c)** Why is insurance considered a risk-management tool?
- **d)** State one benefit of insurance to businesses.

3. Amit no longer visits his bank branch. He checks his account balance through a mobile app, transfers money using UPI and NEFT, pays electricity bills online, and receives SMS alerts for every transaction.

Questions

- **a)** Which banking service is being used by Amit?
- **b)** Which benefit of e-banking is reflected in the case?
- **c)** Mention any two advantages of e-banking.
- **d)** State one precaution customers should take while using e-banking.

4. An online seller regularly sends parcels to customers across India using Speed Post. For delivering urgent legal documents, the company also uses Registered Post. Customers receive tracking information until delivery.

Questions

- **a)** Which postal service is most suitable for fast delivery?
- **b)** State any two functions of warehouses.
- **c)** State any two services provided by the postal department.
- **d)** How do postal services support businesses?

5. A farmer stores wheat in a warehouse immediately after harvesting instead of selling it at low prices. After a few months, when market prices increase, he sells the wheat at a better price. He also obtains a loan from a bank against the warehouse receipt.

Questions

- **a)** Which function of warehousing is highlighted?
- **b)** Why did the farmer delay selling the wheat?
- **c)** State any two functions of warehouses.
- **d)** Explain how warehousing benefits farmers.

6. Rahul, aged 35, purchased a life insurance policy to ensure financial security for his family in case of any unforeseen event. He pays a fixed premium every year. The policy also offers a maturity benefit if he survives the policy term.

Questions

- **a)** Which type of insurance is discussed?
- **b)** Which feature distinguishes life insurance from general insurance?
- **c)** Mention two objectives of life insurance.
- **d)** Why is life insurance important for families?

7. Fresh Mart Pvt. Ltd. receives customer payments through online banking, insures its warehouse against fire, stores goods in a warehouse before dispatch, and uses courier and Speed Post services to deliver products across India. These services help the company operate efficiently and satisfy customers.

Questions

a) Which support service enables the company to receive online payments?

b) Why has the company insured its warehouse?

c) Identify any two business services used by Fresh Mart.

d) Explain how business services help organizations achieve customer satisfaction.