

**Short-Term and Long-Term Perspective/
Strategic Plan of the University
(A.Y. 2022-23 to A.Y.2031-32)**

PRATAP UNIVERSITY

JAIPUR

Background: Over the past fourteen years since its establishment in 2011, Pratap University ("PU") has achieved significant acclaim for its ethical and sustainable practices, establishing itself as one of India's leading institutions.

Campus of the University: Pratap University is a multi-disciplinary institution that offers a varied educational environment designed to promote a proactive atmosphere of innovation and entrepreneurship, while also enhancing skills across all domains of higher education.

Located along the Delhi-Jaipur Expressway, the university covers more than 73 acres, providing a vibrant setting for both students and faculty.

A. Short Term Perspective Plan of Pratap University (A.Y. 2022-23 to A.Y. 2025-26)

Strategic Area of Importance	Goals	Strategic Plan of Action
Academic Excellence	Strengthen the quality and reputation of academic programs	Develop the curricula, regularly assess and revise them to ensure they align with contemporary knowledge, industry developments, and new technologies.
		Adopt innovative pedagogical approaches, including active learning, experiential learning, and instruction enhanced by technology.
		Encourage interdisciplinary collaboration and partnerships to tackle intricate societal issues and advance cross-disciplinary research.
		Attract and maintain top-tier faculty members by offering competitive salaries, opportunities for professional growth, and support for research.
Research Impact	Enhance the volume, caliber, and significance of research output	Allocate resources towards research infrastructure, facilities, and equipment to bolster advanced research initiatives. .
		Establish research policies that offer seed funding, grants, and incentives to facilitate faculty research projects and interdisciplinary collaborations
		Improve support services for research, which encompass grant proposal development, project management, patent filing, and technology transfer.
		Fortify collaborations with industry, government entities, and non-profit organizations to promote technology transfer, commercialization, and knowledge sharing.
Student Success	Enhance student retention, improve graduation rates,	Establish comprehensive student support services, which encompass scholarships, mentor-mentee counseling, and career development.

	and facilitate post-graduation outcomes.	Improve the quality of educational experiences by utilizing innovative teaching methods, providing experiential learning opportunities, and adopting student-centered approaches.
		Encourage diversity, equity, and inclusion to foster an inclusive campus atmosphere where every student feels supported and appreciated.
		Offer internships, research opportunities, global immersion experiences, and study abroad programs to improve students' skills, expand their networks, and prepare them for their careers.
Community Engagement and Environmental Sustainability	Enhance partnerships and collaborations with the local community and beyond	Develop community outreach initiatives and volunteer programs that respond to the needs and priorities of the community.
		Collaborate with local organizations and nonprofit entities to discover opportunities for partnership and shared advantages.
	Fostering a culture of sustainability to address climate change, conserve natural resources, and advocate for a more resilient and equitable future for everyone	Provide university resources, knowledge, and facilities to the community via workshops, events, and educational initiatives.
		Implement energy and resource optimization strategies and conservation efforts aimed at fostering an eco-friendly and sustainable environment.
Financial Sustainability	Ensure long-term financial viability and stability	Establish a variety of revenue sources, such as tuition fees, donations, additional grants, and investment income.
		Introduce measures to reduce costs and improve efficiency in administrative functions, facilities management, and resource distribution.
		Engage in consistent financial planning and budgeting activities to ensure that spending aligns with strategic objectives and revenue forecasts.
		Strengthen fundraising initiatives by building relationships with donors, corporations, and foundations, while effectively communicating the influence of philanthropic contributions on the university's mission and strategic aims.
System Implementation and Automation	The integration of ERP systems across various departments and functions within the university into a unified system facilitates the optimization of	The implementation of an ERP system aims to centralize data and improve efficiency in various areas, including student registration and admissions, management of student records, examination processes, onboarding of both faculty and non-faculty staff, payroll, library management, and the overall administration of campus facilities.
		It is essential to establish strong security protocols to protect sensitive information.

	<p>processes including admissions, student registration, academic planning, finance, human resources, procurement, and the management of all on-campus facilities (entry/exit, housekeeping, security, mess, hostel, sports, library, etc.)</p>	<p>Regular assessments of the automated systems' effectiveness should be conducted to pinpoint opportunities for further enhancements.</p>
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B. Long Term Perspective Plan of Bennett University: AY 2026-27 to AY 2031-32

In light of the current status of the University outlined above, the following is a summary of the University's prospective plan for the next five years, covering the academic years from 2025-26 to 2031-32. The primary objective of the University is to emphasize research and improve its academic offerings.

This period will focus on leveraging the university's interdisciplinary strengths to enhance academic programs, strengthen research initiatives, and pursue externally funded research opportunities. Furthermore, it will entail a review of academic processes, the establishment of a solid foundation for research, and the incorporation of technology into all academic and administrative operations.

Strategic Area of Importance	Goals	Strategic Plan of Action for AY 2026-27 to AY 2031-32
Enhancement of the curriculum and an expansion of program offerings	A multidisciplinary curriculum designed to attain elevated academic standards, focusing on a holistic learning environment and a student-centered approach.	All courses (both core and elective) provided by each School will be further categorized into levels according to Bloom's Taxonomy and will undergo regular reviews by the Boards of Studies and the Academic Council.
		Enhancing current programs through ongoing collaboration with stakeholders.
		Skill-based and market-oriented programs will be launched in fields such as Artificial Intelligence, Fashion Design, Gaming Animation & VFX, Robotics, and Nanotechnology, among others.
		Attracting global talent to the campus as 'Professors of Practice'.
Research & Consultancy	Enhancing the research landscape at the University	Faculty members are required to publish in journals that are indexed in SCOPUS/WoS to ensure that the quality of research publications demonstrates an upward trend.
	Obtain recognition and funding from both national and international organizations to support research initiatives aimed at implementation.	Faculty Development Programs focusing on the most recent techniques in both quantitative and qualitative research will be organized.
	Disseminate research findings through reputable platforms, journals, and publications.	Faculty will be motivated to pursue external funding opportunities and to submit applications for research grants at both national and international levels.
		There will be an increase in the number of patents and other intellectual property assets held by the University.

		The number of full-time, high-quality Ph.D. scholars will be increased.
Innovation & Entrepreneurship	Foster an environment that supports creative ideas and empowers both students and employees to convert them into concrete results	Strengthen the initiatives of 'Pratap University'
		Augment the quantity of start-ups
	Enhance collaboration and partnerships with globally recognized institutions and organizations	Improve Entrepreneurship Courses and Programs
		Foster industry collaborations, knowledge exchange, and networking opportunities
	Bolster international cooperation through Memoranda of Understanding to expand global presence	Increase grants and funding availability
		Identify and establish communication with the highest-ranked international universities
Industry Integration	Collaborate with the domain experts for better academia industry connect	Mutual bilateral exchanges (students and faculty) for the purposes of teaching, learning, and research
		Enhance the Industry Advisory Board in each School
		Augment project assignments related to industry
Student Support & Progression	Promote the comprehensive development of students and enable them to seek a balanced and informed professional career.	Encourage and expand consultancies with industry
		Guidance and assistance for students
		Improvement of employability skills through workshops
		Engagement and attraction of prominent companies
Outreach & Inclusivity	Participate in outreach initiatives, including community service projects, workshops, and events, to cultivate positive relationships and promote a sense of connection with the	Fostering alumni participation by coordinating alumni events, mentorship initiatives, and referral incentives to draw in potential students
		Enhance the number of targeted and specific community events in the area surrounding the University by collaborating with NSS, NCC units, and local government agencies.

	wider community.	
Faculty Onboarding & Support	Attract & retain World class Faculty	Attract and retain high-quality faculty while creating a supportive environment for their professional growth.
		Establish and execute appropriate Key Performance Indicators (KPIs) for both teaching and support personnel.
Infrastructure & learning Support	Provide state of art facilities for holistics development of students with the best learning resources	Facilities upgradation
		Database expansion
		Establish newer research excellence
Accreditation & Ranking	Acquire accreditation from both national and international organizations.	Align PU towards accreditation and rankings
		Foster collaboration and understanding among all our stakeholders regarding national and international rankings.
Leadership & Governance	Encourage transparent and inclusive leadership and governance at all levels	Enhance leadership skills across all levels
		Support effective governance through transparency
System Upgradation and Automation	Continuous improvement in automated systems	Oversee the effectiveness of automated systems and collect user feedback
		Consistently enhance and optimize automated processes to accommodate evolving requirements and further increase efficiency