



LINGUA FRANCA CLUB ACTIVITY REPORT

SESSION: 2025-26

Name of the Activity : Ad-Mania
Day & Date : Wednesday, 07 May 2025
Class : III
Activity Incharge : MS. Dinky Mehta

A Glimpse of the Event

Objectives:

- To improve students' ability to express themselves clearly and confidently in English.
- To encourage students to think imaginatively while creating unique advertisements.
- To help students learn how to present ideas convincingly using persuasive language and tone.
- To provide a platform for students to speak in front of an audience and overcome stage fear.

“Creativity is intelligence having fun” - Albert Einstein

The English Lingua Franca Club of MBS International School organised an exciting and vibrant inter-class competition ‘AD Mania’ for Class III students on Wednesday, 7th May 2025. This activity aimed to build confidence, enhance communication, and nurture the advertising spark in our young learners.

Each participant had one minute to present an advertisement for an edible product of their choice. From healthy snacks to sweet treats, the students took center stage with engaging taglines, catchy slogans, and colorful props. The competition saw an incredible display of creativity, originality, and presentation skills as students highlighted the benefits of their products and used persuasive language to convince the audience to buy them.

The energy and enthusiasm in each performance made it a delightful experience for all. AD Mania successfully combined learning with fun, giving students a platform to express their ideas confidently and creatively. The event concluded with applause and appreciation for all the budding advertisers of Class III!

Parameters/ Judgement criteria

- Creativity and Originality
- Presentation Skills
- Persuasiveness
- Props used

Result-

S.No.	Student Name	Class	Position
1.	Ivaan Joshi	III SATELLITE	I
2.	Anaisha Rana	III STAR	II
3.	Ananya Gupta	III COSMOS	III



