



REPORT OF EUREKA CLUB ACTIVITY SESSION 2025-2026

Name of the Activity : **The Science Advertisement Show**
Day & Date : **Wednesday, 19 November 2025**
Class : **VII**
Teacher In charge : **Ms Kumari Shalini**
Activity In charge : **Ms Kumari Shalini**

A Glimpse of the Event

Objectives: To enable the learners to

- **creatively design and present an advertisement** showcasing the features, benefits, and scientific principles behind a chosen scientific product or concept.
- **develop communication and presentation skills** by scripting dialogues, using persuasive language, and performing confidently in front of an audience.
- **understand and explain the scientific concepts** related to their selected product.
- **apply critical thinking** to compare existing products, identify problems, and propose science-based improvements or innovations in their advertisement.

“The important thing is not to stop questioning. Curiosity has its own reason for existing.”

Albert Einstein

The Science Eureka Club organised an engaging and innovative **Science Advertisement Show** for Grade 7 students on **19 November 2025, Wednesday**, conducted within the classrooms. The event was designed to encourage scientific thinking, creativity, and communication skills by allowing students to present science-based products or concepts in the format of real advertisements.

The atmosphere in the classrooms was lively as students prepared various props, slogans, jingles, and models to showcase their ideas. Each group selected a scientific theme—such as eco-friendly materials, water purification devices, solar gadgets, first-aid innovations, health-improving foods, waste-management tools, or simple machines—and transformed it into a creative advertisement. They performed short skits, demonstrations, or promotional acts to highlight the benefits, features, and working mechanisms of their chosen innovations.

The activity encouraged students to think scientifically while also applying marketing strategies such as catchy taglines, persuasive dialogues, and innovative product design. Many groups displayed impressive teamwork as they coordinated scriptwriting, model-making, and



presentation styles. Students confidently used scientific terms and explained concepts like renewable energy, filtration, nutrition, sanitation, and force and motion in a simple, relatable manner.

The interactive presentations created a vibrant learning environment where students could enjoy science beyond the textbook. The audience enthusiastically responded to humorous lines, smart jingles, and well-designed prototypes. The show also allowed students to express their stage confidence, creativity, problem-solving ability, and sense of collaboration.

Overall, the Science Advertisement Show became a memorable Eureka Club activity for Grade 7. It provided a platform for students to blend science with creativity, showcasing their talent and innovative ideas while strengthening conceptual understanding. The event successfully fulfilled its objective of fostering curiosity and scientific temper among young learners.

JUDGEMENT CRITERIA:

- Creativity
- Clarity of scientific concept
- Presentation
- Visual Appeal

S.NO	NAME	CLASS	POSITION
1	Shreyas Roy	VII C	I
2	Saanvi Jangda	VII C	II
3	Tanaya Rana	VII D	III

