



Brain International School

Vikas Puri, New Delhi

ASSIGNMENT NO. 5

SUBJECT: BUSINESS STUDIES

CLASS-XI

NOVEMBER, 2025

CHAPTER 10: INTERNAL TRADE

1. What is meant by internal trade?
2. What purpose is served by wholesalers providing warehousing facilities?
3. The retailers having no fixed place of selling are called:
 - a) Vendors
 - b) Sellers
 - c) Itinerants
 - d) None of the above
4. Shops having same interior, exterior and uniform price are called:
 - a) Departmental store
 - b) Chain store
 - c) Both a) and b)
 - d) None of these
5. How does the product information provided by the retailer benefit the customer?
6. 'Go Max' is a large retail showroom having a number of departments under one roof each department specialising in one line of product such as electronics, clothing, home decor, cosmetics etc. Each of the department is like a separate shop with centralised purchasing, selling and accounting each run by departmental manager. What type of businesses 'Go Max' is dealing? State any three advantages of this type of business.
7. Deepa is a dealer of used books and runs a shop under the name of 'Om Bookshop' in Kamla Nagar, Delhi. As the book shop is located within the area of Delhi University, it is very famous among the college students as they can get the used books in good condition and that too at a price much less than the MRP.
 - a) Deepa will be classified as which type of retailer and why?
 - b) Identify the category of the type of retail trade as identified in part (a) of the question under which Deepa should be placed.
 - c) State three features of the type of retailer as identified in part (b) of the question.