

Report on Digital Marketing Workshop

Date: 6th October 2025

Venue: JM International School

Participants: Students of Classes XI and XII

JM International School organized an interactive Digital Marketing Workshop for students of Classes XI and XII on 6th October 2025, in collaboration with DCEB Edu World and HT Media Digiperform.

The session introduced students to key aspects of digital marketing, including social media management, content creation, and basic video editing. Experts from Digiperform engaged students through practical demonstrations and real-life examples, helping them understand how digital tools are used for brand promotion and communication.

The workshop was informative and engaging, offering students valuable exposure to emerging career opportunities in the digital field. The session concluded with a vote of thanks to the guest speakers and organisers for providing this enriching experience.



