

Invitation

The Calligraphy Foundation

New Delhi, India

Presents



on



IGNCA, Janpath,
New Delhi

09 | 10 | 11
August 2024



11.00 AM to
5:00 PM

in Collaboration with



इन्दिरा गाँधी राष्ट्रीय कला केन्द्र
INDIRA GANDHI NATIONAL CENTRE FOR THE ARTS

Raghunita Gupta
Founder & Managing Director

Calling all Students to experience Lipikrit Bharat : “Unveiling the Calligraphic Script writing tradition of Bharat “ .

Akshar Mahotsav'24 is a fun event to explore calligraphy, Indian languages, and writing!

- **Learn about India's history:** Knowing about our country's rich writing history will make you feel proud to be Indian.
- **Learn about Calligraphy:** You'll learn about how beautiful our Indian writing can be. It's like discovering hidden treasures!
- **Get Creative:** You can try your hand at writing in different styles. It's like playing with colors and shapes, but with letters!
- **Meet Artist Community :** You'll meet other kids who love writing and art.
- **Boost Your Brain:** Learning about different scripts can make your brain sharper and smarter.
- **Have fun:** Enjoy games, activities, and shows about letters!

Navankur Sulekhan under Baljagat Programme

Navankur Sulekhan of The Calligraphy Foundation under Baljagat Programme of Kaladarshana focuses on teaching children about traditional script writing tradition in Bharat. Through introductory workshops, sessions, activities and story telling sessions in Akshar Mahotsav'24, we aim to entice the younger generation with the art of writing and it's importance as a part of cultural heritage. The first day of event i.e 9th August is dedicated to this significant programme.

Event Details (Itinerary is enclosed in 3rd sheet of the invitation)

When: Aug 9-11, 2024 (11 AM - 5 PM)

Where: IGNCA, New Delhi

Get Tickets:

Special Discount for Students!

- **Individual Students:** Contact +91-9350744119
- **For bulk tickets for a school:** aksharmahotsav@gmail.com for discounts.
- These tickets are non-refundable and non-transferable

ALL THE PARTICIPATIONS ARE ELIGIBLE FOR CERTIFICATE IN THE EVENT

Let's celebrate the magic of Indian writing together!

Warm Regards

Raghunita Gupta
Founder & Managing Director
The Calligraphy Foundation

Calling all Students to PARTICPATE in Sulekhan Kala Pradarshini

We invite your school students to participate in the Akshar Mahotsav Exhibition celebrating Indian culture through calligraphy.

Theme: Lipikrit Bharat : “Unveiling the Calligraphic Script writing tradition of Bharat “.

Select 10 students to showcase their calligraphic artworks (A4 size, using Indian alphabets) representing Indian culture.

Submission Deadline: August 5, 2024

Please send us the details of the participating students (Name, Grade, and Contact Information) in an Excel sheet format.

This exhibition will not only provide an excellent platform for your students to showcase their artistic skills but also foster a deeper understanding and appreciation of the diverse heritage of Indian culture.

ALL THE PARTICIPATIONS ARE ELIGIBLE FOR CERTIFICATE IN THE EVENT

Thank you for your constant support in promoting art and cultural activities among students.

Let's celebrate India's rich heritage together!

For details, contact [Contact Information].

Warm Regards

Raghunita Gupta
Founder & Managing Director
The Calligraphy Foundation

LIPIKRIT BHARAT

"Unveiling the Calligraphic Script writing tradition in Bharat"

AKSHAR MAHOTSAB ITENARY

August 9, 2024 to August 11, 2024 | IGNCA, Janpath, New Delhi

DAY 1
-
Friday
09.08.2024

- 11:00 – 11:40 pm **Inauguration**
- 11:40 – 12:40 pm **Gallery Visit**
- 12:40 – 1:00 pm Snacks & Tea
- 1:00 – 1:40 pm **Navankur Sulekhan** Session by **Raghunita Gupta** in collaboration with Baljagat Programme, IGNCA
- 1:40 – 2:30 pm **Navankur Sulekhan** Activity: Exploring Mediums
- 2:30 – 3:30 pm **Navankur Sulekhan** Activity: Expressive Hands
- 3:30 – 4:30 pm Story telling

DAY 2
-
Saturday
10.08.2024

- 11:00 – 11:40 pm Session - **Digital Calligraphy By – Rajeev Prakash**
- 12:00 – 12:40 pm Session - **Persian Calligraphy By – Dr. G. S. Khwaja**
- 1:00 – 2:00 pm Activity - Calligraphy Tools Exploration
- 2:00 – 2:30 pm Lunch & Snacks
- 2:30 – 3:10 pm Session - **Sharda Script By Aakansha Upadhya**
- 3:30 – 4:10 pm Session - **Malayalam Script By – Narayana Bhattathiri**
- 4.15 - 4.45 pm Demonstration - **Traditional Calligraphy By – Narayana Bhattathiri**
- 5.00 – 5:30 pm **Celebration of Calligraphy & Group Activity**

DAY 3
-
Saturday
11.08.2024

- 11:00 – 11:40 pm Session - **Venturing into the Art form By Nikhil Aphale**
- 12:00 – 12:40 pm Session - **Shape of Script By Abhishek Vardhan Singh**
- 1:00 – 2:00 pm Activity - Tribute to Senior Calligraphers
- 2:00 – 2:30 pm Lunch & Snacks
- 2:30 – 3:10 pm Session - **Modi Script By – Achyut Palav**
- 3:10 – 3:30 pm Demonstration - **Expressions of Calligraphy By – Achyut Palav**
- 3:45 – 4.15 pm **Celebration of Calligraphy – अक्षर दिखेंगे नहीं तो सीखेंगे कैसे**
- 4.30 - 5.30 pm Closing Ceremony



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11.00 AM to
5:00 PM

Ticket Information :

TCF Registered Members: Free entry.

Please present your membership number at the registration desk.

Exhibition Only: ₹99.00

Students (Age 8-16): ₹99.00

- Valid student ID required upon entry.
- Enjoy all-day access to the exhibition.

One-Day Pass: ₹299.00

- Includes exhibition access.

All-Days Pass: ₹499.00

Special Offer: Free entry for Senior Citizens (60+) on 11th August.

Important: All tickets are non-refundable and non-transferable.

