

# CAREER BOOK 2019







**COMPILATION OF** THE MOST SOUGHT AFTER CAREERS IN 2019

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# CAREERS IN HUMANITIES

# For Touching Lives

- English
- ✓ Education
- ✓ Journalism
- ✓ Social work
- Law
- ✓ Sports & Physical education

# ENGLISH



#### ABOUT THE DEGREE

Study in the field of English Language and Literature offers a general humanistic education as well as skills in communication and analysis that are essential in most careers. An education in literature, criticism, and language teaches students to write and express effectively, think critically, weigh values, and communicate ideas. It provides the basis to understand and communicate with those of different cultural backgrounds, and to understand the terms in which they think and speak. These skills are essential in today's global marketplace as it improves one's chances of obtaining employment in a wide variety of fields

# WHO WILL HIRE YOU

- Advertising Department
- Bookstore
- Consumer Organization
- Educational Organization
- Labor Union
- HR Department
- Public Relations Firm
- Business Industry
- Film Company
- Publishing Company
- Utility Group
- Banks, Savings & Loan
- Fundraising Firm
- Magazine and Newspaper
- Radio and TV
- Government Agency
- Library
- Political Action Group

#### CAREER PATHS

- Management Trainee
- · Marketing Trainee
- Customer Service
- Representative
- Publications Editor
- Public Relations Officer
- Research Assistant
- · Foreign Service
- Public/Private School Teacher
- College Administrator
- Foundation Worker
- Consumer Public Relations
- Public Opinion Analyst
- Script Writer
- Advertising
- Copy Writer
- Proofreader
- Contractor
- · Production Artist
- Editor
- Sales
- Press Representative
- Convention Organizer
- Technical Writer
- · Arts Administrator
- TV/Radio Announcer
- Movie Critic
- · Author of Books and Stories
- Librarian



- 1. Sound Problem solving and decision making skills
- 2. Writing clearly and accurately
- 3. Audience analysis
- 4. Public speaking
- 5. Reading for ideas, style, tone, attitude and cultural context
- 6. Creative thinking and critical thinking
- 7. Using information resources
- 8. Generating and adapting ideas
- 9. Weighing values

# EDUCATION



# ABOUT THE DEGREE

A degree in education prepares students for careers as competent and effective educators. This group will act as facilitators or coaches, using interactive discussions and "hands-on" approaches to help people learn and apply concepts in various subject areas. Seeing people develop new competencies and gain an appreciation of knowledge and learning can be very rewarding. While the total package of skills may be unique to teaching, the individual skills are applicable to a variety of situations and occupations within and outside the field of education.

# Who will hire you

- Public and Private School Systems
- Department of Education
- Day Care/Nursery Centers
- Universities/Colleges
- Technical/Vocation Schools
- Hospitals
- Non-profit Organizations
- Government
- · Community Organizations
- Museums
- Test-preparation Companies
- Correctional Institutions
- Professional Associations
- Camps
- Business/Private industry

# **CAREER PATHS**

- Elementary Teacher
- · Secondary Teacher
- Professor
- Educational Psychologist/ School psychologist
- Teacher Assistant
- Principal
- Superintendent
- Dean
- Librarian
- Childcare Worker
- Social Worker
- Coach
- Athletic Director
- Umpire
- Teacher Post-secondary
- Pre-school Teacher/ Montessori
- · Education Consultant
- Education Program Director
- Research Assistant
- · Academic Advisor
- Tutor/Mentor
- Employee Trainer
- Training Instructor
- Sales Manager
- Vocational Teacher
- ESL Instructor

# SKILLS YOU NEED

- 1. Creating powerful images with sight, sound, motion and words
- 2. Leading, supervising and adapting
- 3. Evaluating ideas and presentations
- 4. Speaking effectively to explain concepts and effective listening skills
- 5. Motivating/persuading skills
- 6. Synthesizing information
- 7. Creating entertaining and influential messages
- 8. Demonstrating creativity, planning and effective management skills
- 9. Working under pressure/deadlines and appreciate challenges
- 10. Thinking critically and ability to pay attention to detail and interpretation skills
- 11. Evaluating information and sources
- 12. Planning and managing

# JOURNALISM



# ABOUT THE DEGREE

Journalism teaches students the skills necessary for careers in the reporting, writing, and editing functions with newspapers, wire services, magazines, television stations and special publications. The program also equips graduates with the skills necessary for efficient and effective visual and oral communication of news and information relating to current events and public affairs and prepares students for broadcast careers in reporting, producing and newsroom management.

# WHO WILL HIRE YOU

- Large Circulation Newspapers
- Local Newspapers
- Trade Newspapers
- Online Publishers
- Higher Education
- Community Organizations
- Government Agencies
- Foreign Service
- Sales
- Market Research Firms
- Public Relations Agencies
- Media
- Labour Unions
- Educational Journals
- Corporate Publications
- Telecommunications

# CAREER PATHS

- Feature Writer
- Print Editor
- Editorial Writer
- Newscaster
- Editor (film, video, audio)
- · Assignment Editor
- · Continuity Writer
- Proofreading
- Electronic Publication Specialist
- Photographer
- Video Programmer
- Writer/Author
- Publicity
- News Graphics and Photography
- TV News Producer
- News/Sports Reporter
- Columnist
- Documentarian
- Blogger
- · Newsletter Editor
- Digital marketing and journalism
- · Animation and Comic artists

# SKILLS YOU NEED

- 1. Create powerful images with sight, sound, motion & words
- 2. Ability to write clearly, gather information and data
- 3. Write press releases, scripts, or other promotional materials
- 4. Effective public speaking
- 5. Present specific viewpoints, reporting and editing skills
- 6. Influential/persuasion skills
- 7. Synthesizing information, evaluate ideas and presentations
- 8. Create entertaining and persuasive messages
- 9. Compare and contrast evidence
- 10. Demonstrate artistic expression
- 11. Critical thinking skills, planning and managing skills
- 12. Work with deadlines, work in teams/ small groups
- 13. Work independently

# SOCIAL WORK



# ABOUT THE DEGREE

Social Work is a profession devoted to the enhancement of human well-being and to the alleviation of poverty and oppression. This is accomplished through the promotion, restoration, maintenance and enhancement of the social functioning of individuals, families, groups, organizations and communities. The expansion of human service programs and areas of practice that utilize social work knowledge and skills has created a demand for professional social workers. Social Work offers a challenging and exciting career for the individual who is motivated to help others and has a personal commitment to the advancement of social justice.

# WHO WILL HIRE YOU

- Hospitals and Medical Centers
- Nursing Homes
- Senior Centers
- Area Agencies on Aging
- Family Service Agencies
- Group Homes
- Adoption Agencies
- Child Day Care
- Family Preservation Agencies
- Public Child Welfare Organizations
- Private Child Welfare Organizations
- Social Services Departments
- Head Start Centers
- Early Intervention Programs
- Therapeutic Schools/Camps

# **CAREER PATHS**

- Agency Director
- · Deputy Director
- International Social Worker
- Aging/Gerontology Specialist
- Manager/Administrator
- Assistant Director of Agency
- · Eligibility Specialist
- Mental/Clinical Social Worker
- Case Worker
- · Executive Director
- Policy & Planning Specialist
- Community Organization Director
- Social Worker
- Policy Advocate
- Consultant
- Food Stamp Administrator
- Policy Analyst
- School Social Worker
- Health Care Specialist
- Program Manager
- Teacher
- Supervisor
- Research Analyst
- Criminal Justice/Corrections
- Specialist
- Substance Abuse Counsellor
- Intake Counsellor
- Employment/Occupational Social

# KILLS YOU NEED

- 1. Summarizing results
- 2. Presenting/defending a position
- 3. Communicating across cultures/languages
- 4. Gathering and organizing data
- 5. Examining data
- 6. Conducting field studies
- 7. Applying non-intrusive methods
- 8. Reaching new conclusions through comparative study
- 9. Utilizing statistical applications





# ABOUT THE DEGREE

Studying law develops one's understanding of the levers of power in our society in a way that is even more effective than that of political science. This is because law is directly concerned with power and reaches into every part of life. For that very reason law is extraordinarily important to the way of life of any people. It offers a wonderful intellectual challenge in that it develops the ability to argue from a basis of evidence in a way which can be very hard for non-lawyers to counter. Studying law will equip you with intellectual skills which will give you a decisive advantage in whichever profession you choose.

# WHO WILL HIRE YOU

- Corporate law (law firms and companies)
- Public Prosecutor
- Judicial Service
- Intellectual Property law firms
- Legal Academia
- Alternative Dispute Resolution
- NGOs and Think Tanks
- IPO
- Tax Law
- Judge Advocate General
- Legal Journalism

# **CAREER PATHS**

- Advocate
- Legal Advisors
- Magistrate
- Notary
- Public Prosecutors Law
- Law Reporting
- Legal Publishing
- Law Clerks
- Compliance Work
- Legal Research

# SKILLS YOU YOU NEED

- 1. Read and comprehend "tough texts"
- 2. Ability to think logically
- 3. Write flawlessly
- 4. Speak cogently
- 5. Time management
- 6. Client communication skills
- 7. Mastery in variety of telecommunication procedures
- 8. Teamwork
- 9. Ability to organise and collaborate

# SPORTS / PHYSICAL EDUCATION 🦫



# ABOUT THE DEGREE

Sport is an exciting and healthy pastime game to many, but if the sport is really one's passion it can be a very rewarding and satisfying career too. It was traditionally considered as a hobby especially in India but now it is taken as a serious career option.

# WHO WILL HIRE YOU

- Educational Institutions
- Sports Club
- Sports Authorities of India
- Fitness Centres
- Media
- Advertising Agencies

# CAREER PATHS

- Teacher
- **Biomechanics**
- Sport Psychologist
- Sports Journalist
- Sports Player
- Sports Coach & Instructor
- Commentator
- Sports Photographer
- Personal Trainer
- **Professional Athlete**
- **Physical Education Teacher**
- **Health Advice Officer**
- Health & Public Services Leader
- A Coach
- Team Manager
- Fitness Instructor
- Umpire/Referee
- **Sports Commentator**
- Sports Equipment Supplier
- Consultant Sports Medicine

- 1. Physical Energy and Stamina
- 2. Energetic
- 3. Enthusiastic
- 4. Physically fit
- 5. Patience
- 6. Sporting Spirit
- 7. Effective Decision making and problem solving skills



# CAREERS IN STEM

SCIENCE TECHNOLOGY Engineering MATHS

# For The Love Of Science

- **Architecture**

- Agriculture
  Environmental Studies
  Paramedicine
  Veterinary Science
  Aviation

- Computer Science
  Computer Engineering

# ARCHITECTURE



#### **ABOUT THE DEGREE**

Architects are responsible for a wide range of services: site design, building design, interior design, detail design, specifications, contracts, construction techniques and building materials, to name but a few.

Typically candidates for architectural registration must possess a degree from an accredited professional degree program in architecture, they must complete specific requirements of internship, and they must successfully pass all sections.

B.Arch. (Bachelor of Architecture) is a 5 years long undergraduate level Degree, course. This professional course is related to the field of Architecture. ...Architecture deals with design, planning and construction of buildings and other physical structures.

### WHO WILL HIRE YOU

- Architecture Firms
- Interior Design Firms
- Builders or General Contractors
- Colleges/Universities
- Consulting Firms
- Libraries
- Government Agencies
- Museums
- Historical Societies
- Non-Profit Organizations

#### CAREER PATHS

- Architect
- Architectural Historian
- Architectural Journalist
- Building Contractor
- Building Inspector
- City Planner
- Conservator
- Construction Manager
- Consumer Research Educator
- Draftsperson
- Graphic Designer
- Historic Preservationist
- Industrial Designer
- Property Assessment
- Interior Architect
- Interior Designer
- Landscape Architect
- Product Designer
- Professor
- Regional Planner
- Surveyor
- Technical Writer
- Town Planner
- Urban Designer
- Urban Planner

# KILLS YOU

- 1. Good technical writing ability
- 2. Research and analytical skills
- 3. Mechanical aptitude
- 4. Ability to draw
- 5. Computer skills
- 6. Knowledge of construction
- 7. Creativity
- 8. Capability to understand measurements
- 9. Ability to conceptualize & understand spatial reasoning
- 10. Aptitude for details, logic and reasoning

# PSYCHOLOGY



# ABOUT THE DEGREE

Psychology is the scientific study of the human mind, behavior, and cognitive processes. Psychologists study how mental processes and behavior are affected by one's physical or mental state and external environment. Their goal is to describe, understand, predict, and modify behavior. The discipline of psychology embraces all aspects of the human experience—from the functions of the brain to the actions of nations, from child development to care for the aged. In every conceivable setting from scientific research centers to mental health care services, the understanding of human behavior is the focus of psychologists.

#### WHO WILL HIRE YOU

- Adoption and Child Care Agencies
- Business Corporations
- Children, Youth, & Family Services
- Religious Organizations
- Civil Rights Commission
- Community Organizations
- Correctional Institutions
- Court Systems
- Educational Periodicals
- Central Trade Commission
- Foreign Service
- Government Agencies
- Hospitals
- Housing and Urban Development
- Non-Profit Organizations
- Universities and Educational Institutions

# **CAREER PATHS**

- Advertising Manager
- · Career Planning Professional
- Case Manager for Social Services
- Clinical Psychologist/ Clinical Research Coordinator
- Cognitive Psychologist
- Community or Social Service Worker/ Community Relations Advocate
- Correctional Caseworker
- Counselling Psychologist
- Criminologist
- · Crisis Intervention Counselor
- Educator/ Psychometrist
- Employment Counselor
- Forensic Psychologist
- Genetics Counselor
- Hospice Coordinator
- Human Relations Specialist
- Industrial-Organizational Psychologist
- Mental Health Worker
- Outplacement Specialist
- Outreach Coordinator
- Probation Officer
- Psychiatric Nurse/ Psychiatrist
- Public Relations Specialist
- Safety Engineer
- School Counselor/ School Pyschologist
- Social Worker (child, family, school)
- Substance Abuse Counselor
- Vocational Rehabilitation Specialist
- Youth Counselor

# KILLS YOU NEED

- 1. Conduct and explain scientific research
- 2. Relate to people from varying backgrounds
- 3. Observe, analyze, and interpret information
- 4. Evaluate and solve problems
- 5. Communicate through oral and written formats
- 6. Think critically and inferentially
- 7. Organize and interpret social, economic, and political data
- 8. Understand development and human behavior
- 9. Resolve or mediate conflicts, and understand group dynamics

# AGRICULTURE



# ABOUT THE DEGREE

Agriculture courses are highly interdisciplinary, requiring students to have a good grasp of both natural sciences and social sciences, and drawing on areas such as biology, environmental sciences, chemistry, economics and business and management. You will first build a strong scientific foundation in agriculture by studying biology, natural environments, agricultural production and agricultural science.

#### WHO WILL HIRE YOU

- Health Farms
- Agricultural Universities
- State Agricultural department
- Banking Sector
- Seed Companies
- ICRISAT
- Agro Industry
- State Farm corporation
- Warehousing Corporation
- Food Corporation
- Food Processing Industries

### **CAREER PATHS**

- · Sales Representatives
- Agricultural Economists
- Accountants;
- Finance Managers,
- Commodity Traders
- Banks,
- Finance Sector
- Seed Companies
- · Breeding Farms
- Poultry Farms
- Insurance Companies
- Field Officers
- Rural Development Officers
- Agricultural And Probationary Officers.
- Farm Mechanization And Precision Farming,
- · Agri-information Management,
- · Dairy Farm Management,
- Poultry Farm Management,
- Fisheries,
- Animal Husbandry,
- Post-harvest Supply Chain Management,
- · Forestry & Agro Forestry,
- Watershed Management,
- Amenity Horticulture & Landscaping,
- Production Horticulture,
- Seeds Industry,
- Soil Health Management
- Commodity Management,
- Agri Entrepreneurship & Rural Enterprises,



- 1. Physical Fitness
- 2. Organizational Skills
- 3. People Management
- 4. Entrepreneurial Mind-set
- 5. Openness to Learning
- 6. Analytical & critical thinking

# environmental studies 🤚



# ABOUT THE DEGREE

This major provides a broad, student-guided curriculum with a liberal arts focus on mediating, interpreting, and translating across technical, cultural, and political boundaries. Students would complete courses in the sciences, humanities, social sciences; skills/methods courses in math, statistics, and GIS; additional support courses in the sciences; and introductory and capstone courses in environmental studies This degree is designed to create a workforce with the skills needed to help meet global challenges relating to water security and other pressing environmental issues. Also, during the coursework for those who choose the research option, students will have a meaningful experience in scholarly research and creativity focused on important environmental issues of the day.

## Who will hire you

- Non-Profit Organizations
- Government
- Education
- Research Companies
- Public Service
- Journalism
- Corporate
- Industrial Enterprise
- Consulting Firms

### CAREER PATHS

- **Environmental Educator**
- Legal Assistant
- Environmental Consulting
- **Environmental Outreach**
- **Environmental Researcher**
- Research and Development Scientist
- Laboratory Technician
- GIS Sanctuaries and Facilities Management
- Administrator for the Public Interest
- **Communication Officer**
- Consultant Ecologist
- **Urban Park Ranger**
- **Environmental Planner**
- **Environmental Program Manager**

- 1. Research
- 2. Verbal and written communication
- 3. Ability to write clear and concise scientific articles
- 4. Formulate and evaluate statistics
- 5. Aptitude for detail accuracy
- 6. High attention to detail
- 7. Inform and explain complex ideas to others
- 8. Design and present persuasive and analytical messages

# PARAMEDICINE



#### ABOUT THE DEGREE

Paramedicine is a health profession focused on assisting individuals, families, and communities in attaining, re-attaining, and maintaining optimal health, often following acute or sudden onset of medical or traumatic events. Paramedicine is practiced predominantly in the out of hospital setting. The practice of paramedicine is based on the sciences of human anatomy, physiology, and pathophysiology. The goal of paramedicine is to promote optimal quality of life, as defined by persons and families, throughout their life experiences, from birth to care at the end of life

# WHO WILL HIRE YOU

- Trauma care centers
- Private hospitals
- Government hospitals
- Private clinics
- Government clinics
- Community health centres
- Home based healthcare units.
- Rehabilitation centres
- Medical laboratories
- Rural healthcare centres

### **CAREER PATHS**

- Lab Technicians
- Hospital Administration
- Physiotherapist
- Radiologist
- ECG
- EEG / Neurology Technician
- · Yoga and Naturopathy Instructor
- Sanitary Inspector
- · Dialysis Technician
- · Ophthalmic technician
- Medical Record Technician
- Operation Theatre Technician
- Emergency Medical Technician
- First Aid and Medical Assistant
- Well Management
- Speech Therapist
- Mental Rehabilitator
- Prosthetist
- Occupational therapist
- Respiratory Therapist

SKILLS YOU NEED

- 1. Independent decision making often in the face of incomplete ambiguous and conflicting information
- 2. Response readiness
- 3. Scene management
- 4. Patient assessment
- 5. Clinical problem solving
- 6. Emergency vehicle operations
- 7. Leadership
- 8. Planning
- 9. Therapeutic communications
- 10. Disposition decisions
- 11. Patient education and resource coordination

# VETERINARY SCIENCE



## **ABOUT THE DEGREE**

Veterinary science as a subject concerns the treatment of a range of different animals – from domestic pets to farmyard animals - and combines an array of subjects like anatomy and animal behaviour, as well as niche subjects like parasitology (the study of parasites) and gastroenterology (the study of the stomach and intestines). Many of the subject areas covered during a veterinary science degree crossover with medical degrees, such as preventative care, psychological analysis and neurology. However, as the patient is very different, courses have to offer animal-specific modules, like breeding, for instance. If you're passionate about ensuring animal wellbeing, have a strong aptitude for scientific study and feel up to the challenge of dealing with all kinds of creatures - in both happy and sad circumstances - a veterinary science degree could be for you.

#### **CAREER PATHS**

- General Practice Vets
- Veterinary Surgeons
- Teaching and Research
- · Veterinary Technician
- Veterinary Technologist
- Animal Caretakers
- Animal Groomers

#### WHO WILL HIRE YOU

- Pharmaceutical Companies
- Animal Charities
- Laboratories
- The Public Health Sector
- Animal Protection And Conservation
- Regulatory or Governmental Affairs

# SKILLS YOU NEED

- 1. Effective Communication
- 2. Empathy
- 3. Organizational & Time Management Skills
- 4. Passion for Animals
- 5. Technical Skills Related to Handling Equipment

# AVIATION



#### ABOUT THE DEGREE

An aviation course can be the perfect way to initiate a long and successful career. This includes a variety of essential training for pilots, including those seeking employment with commercial airlines and preparation for flight instructor programs. This course is a non military nature.

http://www.indianmirror.com/indian-industries/aviation.html

# WHO WILL HIRE YOU

- National Airlines
- Private Airlines
- Aircraft
- Aviation education Institution
- Cargo Industry

### CAREER PATHS

- Aircraft Maintenance
- Air Traffic Controller
- Aviation Management
- Cabin safety Instructor
- Expert Cabin Crew
- Flight Instructor
- Commercial Pilot
- Co-pilot
- Air cargo Pilot
- Cabin safety Instructor
- In-flight Managers
- In- flight base managers
- Quality control manager
- Cargo officers
- Guest Service agent
- Ground staff

# NEED

- 1. Quick Thinker
- 2. Patience
- 3. Commitment
- 4. Responsibility
- 5. Self-confidence
- 6. Adaptability To Follow Difficult Time Schedules,
- 7. Good Team Spirit
- 8. Crisis Management

# COMPUTER SCIENCE



# ABOUT THE DEGREE

Computer Scientists work with computer systems, software and data to solve problems. They can develop new software programs to enable computers to perform more complex tasks, accomplish tasks more efficiently or maintain existing systems. They create applications for mobile devices, develop websites, and program software. A computer scientist can see a project through from analyzing the need, to designing and coding the solution, to installing the end product. This area includes artificial intelligence, scientific computation and computer graphics.

# WHO WILL HIRE YOU

- Management Companies
- Consulting Firms
- Retail Companies
- Heat & Air Manufacturing Firms
- Oil and Gas Industry
- Computer Vendors
- Research Laboratories
- Banks and Financial Institutions
- Manufacturers
- Government
- Computer Companies

### **CAREER PATHS**

- Systems Administrator
- Network Administrator
- · Systems Engineer
- · Senior Program Manager
- Information Technology Specialist
- Firmware Support Engineer
- Engineering Test Technician
- Visual C++ Software Engineer
- Software Configuration
- Management Analyst
- Technology Project Manager
- Engineering Facilities Manager
- Director of Software
- Development
- Software Applications Engineer
- Project Engineer
- Database Administrator
- Games Developer

# SKILLS YOU NEED

- 1. Ability to work with multiple operating systems
- 2. Abstract reasoning
- 3. Listening skills
- 4. Logical thinking
- 5. Capacity to develop and grow in a changing environment
- 6. Aptitude for accuracy and detail
- 7. Solid interpersonal communicator
- 8. Effective time management
- 9. Programming Languages
- 10. Collaborative
- 11. Time Management

# COMPUTER ENGINEERING



#### ABOUT THE DEGREE

The gap that had grown between the component designs of hardware (EE) and the software design technologies of computer science (CS) demanded a new engineering discipline that could deal with the capabilities and limitations of both the hardware and software subsystems. Computer engineering is now one of the fastest growing disciplines in the world. Its research interests span a wide range of digital systems. Some of the hardware and software applications of digital systems architecture include: signal processing, coding techniques, complex intelligent systems for control and instrumentation, and image processing for recognition and understanding. Computer Engineering is also engaged in providing multi-disciplinary degrees such as: control systems with aerospace intelligent systems, bio-engineering, business, and math.

# WHO WILL HIRE YOU

- Computer Software Design Companies
- Computer Hardware Production Companies
- Computer and Electronic Product Manufacturing Companies
- Scientific and Technical Service Firms
- Telecommunication
- Educational Institutions
- Computer Industry

#### **CAREER PATHS**

- Computer Specialist
- · Telecom Packaging Engineer
- Sales Engineer
- Software Engineer
- · Systems Analyst
- Consultant
- Computer Programmer
- Applications Analyst
- · Design Engineer
- Electrical Test Engineer
- Circuit Designer
- Test Engineer
- · Computer Engineer
- Robotics or Control Specialist
- Cable Engineer
- Aviation Electronics Engineer
- Power Engineer



- 1. Thrive in a fast-paced, multi-task environment
- 2. Excellent analytical abilities
- 3. Interact professionally and patiently with users
- 4. Aptitude for accuracy and detail
- 5. Ability to make sound judgements and decisions to solve quantitative problems



# CAREERS IN LIBERAL ARTS

# For The Creative Mind

- ✓ Fashion Design
- ✓ Media Production
- ✓ Interior Designing
- ✓ Advertising
- ✓ Digital Marketing
- ✓ Film & Media Studies
- ✔ Graphic Designer

# FASHION DESIGN



# ABOUT THE DEGREE

Fashion design is a form of art dedicated to the creation of clothing and other lifestyle accessories. Modern fashion design is divided into two basic categories: haute couture and ready-to-wear. The haute couture collection is dedicated to certain customers and is custom sized to fit these customers exactly. In order to qualify as a haute couture house, a designer has to be part of the Syndical Chamber for Haute Couture and show a new collection twice a year presenting a minimum of 35 different outfits each time. Ready-to-wear collections are standard sized, not custom made, so they are more suitable for large production runs.

#### **CAREER PATHS**

- Artists and Sketchers
- Assistant Designers
- Cutters
- Head Designers / Design Directors
- Pattern Graders
- Pattern Makers
- · Set and Exhibit Designers
- Sewers
- Spec and Fit Technicians
- · Specialty Designers
- Trend Researchers

#### WHO WILL HIRE YOU

- Garments
- Boutiques
- Clothing Houses
- Textile Industries
- Film Industries

# KILLS YOU NEED

- 1. Researching and predicting fashion industry trends
- 2. Staying current on contemporary styles
- 3. Putting together a cohesive collection theme
- 4. Creating sketches and samples
- 5. Choosing fabrics and colors
- 6. Using computer-aided design programs (CAD) to produce designs
- 7. Doing fittings and making alterations
- 8. Pricing and marketing products
- 9. Performing business administration tasks

# MEDIA PRODUCTION



## ABOUT THE DEGREE

Electronic media professionals work as producers, directors, writers, editors, and more. They can pursue careers in the film industry, corporate or commercial production, radio or television stations, as videographers, at talent agencies, sports production, media management and sales, sound for film, media creation on the Web, post production, Web development, or documentary productions.

#### WHO WILL HIRE YOU

- Advertising Agencies
- Commercial Radio Stations
- Commercial TV Stations
- Corporate Advertising Departments
- Corporate Television
- Local Cable Systems
- News Feed Services
- Production Houses
- Public Radio Networks
- Public Relations
- Public Television
- Syndication Services
- Wire Services

## CAREER PATHS

- · Animation and Graphics
- Designer
- · Audio Engineer
- · Camera Operator
- · Continuity Writer
- Director
- Documentary Film Producer
- Editor (film, video tape, audio)
- Electronic Publication Specialist
- Multi-Media Producer
- · News Graphics and
- Photography
- Producer
- · Production Coordinator
- · Radio Reporter
- Station Manager
- · Talk Show Host
- Technical Director
- Video Programmer
- Videographer
- Weathercaster
- Web Designer

1. Ability to write clearly, attention to details

2. Compare and contrast evidence

- 3. Create entertaining and persuasive messages
- 4. Create powerful images, Critical thinking skills
- 5. Demonstrate creativity and artistic expression
- 6. Define hypotheses, Editing skills
- 7. Influential/persuasion skills
  - 8. Planning and managing skills
  - 9. Present specific viewpoints, Synthesizing information
  - 10. Work in team and small groups
  - 11. Work independently, work with deadlines
  - 12. Write press releases, scripts, or other promotional materials

# INTERIOR DESIGNING \*



#### ABOUT THE DEGREE

Interior designers plan the space and furnish the interiors of private homes, public buildings, and commercial or institutional establishments, such as offices, restaurants, hospitals, hotels, and theaters. They work with clients and architects to find individual and architectural requirements and preferences. They help choose carpeting, wall coverings, draperies, furniture, lighting fixtures, and other furnishings.

#### WHO WILL HIRE YOU

- Airlines/Auto Manufacturers
- Architectural/Engineering Firms
- Corporations
- Home Furnishing Stores
- Interior Design Firms
- Kitchen and Bath Design Firms
- Freelance/Self-employed
- Furnishing Manufacturers & Distributors
- Government Agencies
- Libraries/Museums
- Medical Facilities
- Office Furniture
- Suppliers
- Religious Facilities

#### CARFFR PATHS

- **Interior Designer**
- **Decorator Fabric Designer**
- Sales Representative
- Showroom Designer Space
- **Planner Management**
- Research
- **Furniture Designer**
- **Exhibition Designer**
- Kitchen & Bath Designer
- **Lighting Designer**
- Designer Facilities Planner
- **Environmental Planner**
- **Design Assistant**
- Architectural Detailer
- **Drafter Product Design**
- **Historic Preservation**

- 1. Strong technical writing ability
- 2. Ability to generate ideas and evaluate feasibility of implementation
- 3. Aptitude for accuracy and attention to details
- 4. Computer skills
- 5. Knowledge of construction
- 6. Creative/innovative/artistic
- 7. Draft/draw
- 8. Spatial visualization

# **ADVERTISING**



# ABOUT THE DEGREE

Advertising prepares students for positions in news, media, advertising, in-house advertising departments, and advertising agencies. They may work as copywriters, production artists, researchers, account supervisors, media buyers and sales representatives. Advertising professionals create persuasive messages that are intended to inform consumers about products and services and persuade them to purchase the products. Outlets for advertising messages include print magazines and newspapers, radio and television, and billboards. The Internet and other new media are creating new and exciting challenges.

#### WHO WILL HIRE YOU

- · Advertising Agencies
- Corporate Advertising Departments
- Magazines
- Colleges and Schools
- Community Organizations
- Government Agencies
- Newspapers
- Consumer Affairs Office
- Radio/Television
- Central Communications Commission
- Foreign Service
- Hospitals
- Market Research Firms
- Public Relations Agencies
- Media
- Sales

# **CAREER PATHS**

- Media Salesperson
- · Advertising Manager
- Brand/Product Manager
- Advertising Agency
- Account Executive
- Copywriter/Art Director
- Media Planner/Buyer
- Researcher
- Production Person
- Creative Services
- Administration/Management
- Marketing
- Publishing
- Bank Officer
- Corporate Communications
- Director
- Events Planner
- · Speech Writer
- Sales Representative
- Retail Manager
- · Campaign Manager
- · Government Advisor
- Consumer Advocate

# SKILLS YOU NEED

- 1. Evaluate ideas and presentations and resources critically
- 2. Gather and organize information and data
- 3. Compare and contrast evidence
- 4. Develop market research and measure media effects
- 5. Planning and managing skills
- 6. Work with deadlines and display the ability to work independently
- 7. Attention to details
- 8. Work in teams/small groups
- 9. Create powerful images and demonstrate creative and artistic expression
- 10. Write press releases, scripts or other promotional materials
- 11. Effective public speaking, Reporting and editing skills
- 12. Influential/persuasion skills

# DIGITAL MARKETING



## **ABOUT THE DEGREE**

In simple terms, digital marketing is the promotion of products, services or brands via digital marketing channels. The prime objective is to promote brands, increase online presence, brand reputation and increase sales using various successful digital marketing campaigns. It includes use of various service, tools and marketing strategies, which mainly relies on the internet as core promotional medium, in addition to mobile, email, electronic billboards, wireless text messaging, digital television, radio channels, etc.

#### WHO WILL HIRE YOU

- Advertising Agencies
- Corporate Advertising Departments
- Magazines
- Colleges and Schools
- · Community Organizations
- Government Agencies
- Newspapers
- Consumer Affairs Office
- Radio/Television
- Central Communications Commission
- Foreign Service
- Hospitals
- Market Research Firms
- Public Relations Agencies
- Media
- Sales

#### **CAREER PATHS**

- Digital Marketing Analyst
- Digital Marketing Specialist/Expert
- Digital Marketing Team Lead/Asst Manager
- Digital Marketing Manager
- Digital Marketing Strategist
- · Chief Marketing Office

# KILLS YOU NEED

- 1. Keyword analysis
- 2. Search engine optimization
- 3. Content marketing
- 4. Sales conversion
- 5. Campaign marketing
- 6. eCommerce marketing
- 7. Display advertising
- 8. Performance monitoring and
- 9. Using social media platforms to drive potential traffic to the business website

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# FILM AND MEDIA STUDIES



# ABOUT THE DEGREE

Film and Media Studies (FMS) is built around a core of Film and Media Studies courses and a rich variety of electives, including offerings in the Departments of English, Communication, History, and Modern Languages, as well as in Journalism and Mass Communication and in Fine Arts. The comprehensive undergraduate degree provides students with the knowledge and skills required for careers in media-related fields, film production, academics, or other jobs in the liberal arts and humanities.

#### WHO WILL HIRE YOU

- Advertising Agencies
- Animation Studios
- Archives
- Communication Departments of Large Corporations
- Film Distributors, Film Festivals
- Film Production Companies
- Free Lance, Government Agencies
- Motion Picture Companies
- Post-Production Houses
- Special Effects Companies
- Sports Media Organizations
- Talent Agencies
- Television Stations
- Theatrical Production Companies
- Universities
- Web Production Companies

#### CARFFR PATHS

- Actor
- Animator
- Archivist
- Audio-visual Production Specialist
- · Broadcast Engineer
- Casting Director
- Cinematographer
- · Costume Designer
- Critic
- Director
- Entertainment/Recreation Manager
- Film Editor
- Location Scout
- Location Sound Mixer
- Newspaper Columnist
- · On-Air Reporter
- Producer (Radio, TV, Film, Theater)
- Public Relations Specialist
- Script Writer
- · Set Designer
- Sound Editor
- Special Effects Specialist
- Storyboard Artist

# SKILLS YOU NEED

- 1. Understand institutional and cultural values
- 2. Create entertaining and persuasive messages
- 3. Identify and manage the needs of individuals/groups
- 4. Measure media effects, interpret, report, and edit
- 5. Evaluate ideas and presentations, Compare and contrast evidence, plan and manage
- 6. Evaluate information and sources, critically
- 7. Explain processes, plans, and concepts
- 8. Understand visual communication and media, Film production including script writing and editing
- 9. Work independently and with groups

# GRAPHIC DESIGNER



# ABOUT THE DEGREE

Graphic design, also known as communication design, is the art and practice of planning and projecting ideas and experiences with visual and textual content. The form it takes can be physical or virtual and can include images, words, or graphics. The experience can take place in an instant or over a long period of time. The work can happen at any scale, from the design of a single postage stamp to a national postal signage system. It can be intended for a small number of people, such as a one-off or limited-edition book or exhibition design, or can be seen by millions, as with the interlinked digital and physical content of an international news organization. It can also be for any purpose, whether commercial, educational, cultural, or political.

#### WHO WILL HIRE YOU

- Advertising Agencies
- Corporate Advertising Departments
- Magazines
- Colleges and Schools
- Community Organizations
- Government Agencies
- Newspapers
- Consumer Affairs Office
- Radio/Television
- Central Communications Commission
- Foreign Service
- Hospitals
- Market Research Firms
- Public Relations Agencies
- Media
- Sales

# KILLS YOU NEED

- 1. Creative thinking, Advertising skills
- 2. Communication
- 3. Should get to master InDesign, Photoshop, Illustrator
- 4. HTML. Adobe CS, MS office
- 5. Print design, Typography
- 6. Web design
- 7. Photography
- 8. PowerPoint

# Career Paths

- Print Designer
- · Web Designer
- Logo Designer
- Package Designer
- Advertising
- Branding
- User Interface
- User Experience
- Animator
- Video Game developer



# CAREERS IN BUSINESS STUDIES

# For The Enterprising Soul

- ✓ Finance
- ✓ Marketing
- ✓ Supply chain marketing
- Entrepreneurship
- ✓ Retail & Merchandising
- ✓ Human Resources
- ✓ Hospitality

# FINANCE



# ABOUT THE DEGREE

Finance is the science and the art of managing financial capital. It is the study of how investors allocate their assets over time under conditions of certainty and uncertainty. Anyone who invests, trades, lends, or borrows is engaged and participates in the finance markets. Finance measures the risk vs. profits and gives an indication of whether the investment is good or not. Finance involves keeping track of an organization's daily operations, analyzing its current position in the market, and offering expert advice and audits. Many think that Finance is a purely quantitative subject. However, it also involves a great deal of intuition and a fundamental understanding of the economic forces and the human decision-making process. Finance can be broken into three different subcategories: public finance, corporate finance, and personal finance.

### WHO WILL HIRE YOU

- Airlines
- Automotive Industry
- Commercial Banking
- Entertainment
- Financial Services
- Food/Beverage
- Government
- High Tech
- Hospitality
- Insurance and Investment Banking
- Oil & Gas
- Real Estate
- Retail and Wholesale
- Tax
- Telecommunication

# **CAREER PATHS**

- Actuary
- Appraiser
- Bank Manager/ Budget Analyst
- · Chief Executive Officer
- · Commodities Trader
- Commercial Banker
- Financial Analyst
- Financial Planner
- Government Official
- Insurance Agent/Broker
- · Investment Manager
- Investment Banker
- Investor Relations
- Loan Officer
- Mergers/Acquisitions Manager
- Mutual Fund Manager
- Portfolio Analyst
- Rate Analyst
- Stockbroker
- Tax Specialist
- Treasury Management specialist
- Trust Analyst
- Researcher
- Sales Analyst

# KILLS YOU

- 1. Examine and prepare financial records
- 2. Capacity for precision, detail, and order
- 3. Work alone and concentrate for long periods of time
- 4. Make sound judgments and decisions
  - 5. Explain complex financial data to others
  - 6. Lead, supervise, and direct others
  - 7. Plan and administer budgets
  - 8. Analytical and logical thinking

# MARKETING



## ABOUT THE DEGREE

Marketing is a major field in the area of business which involves the study of consumer needs and desires for products and services, their willingness and ability to pay for these needs/desires and the geographical vicinity in which these consumers reside. In addition, it is a study of the various strategies used to attract and motivate people to buy or subscribe to a product or service along with exposure to the numerous methods of distribution. Specializations in this area sales, advertising, include promotion, retail, brand management, distribution, and marketing research.

#### WHO WILL HIRE YOU

- Financial Services
- Sales
- Pharmaceutical
- Advertising
- Retail
- Media
- Banking
- Government Agencies
- Insurance
- Communications

# **CAREER PATHS**

- Advertising Account Executive
- Advertising Manager
- Brand Manager
- Buyer
- Circulation Manager
- Customer Service Manager
- Director of Marketing
- Distribution Manager
- Direct Sales Manager
- Import/Export Manager
- Insurance Agent
- Inside Salesperson
- International Marketer
- Internet Marketing Specialist
- Inventory Control Specialist
- Marketing and Promotion
- Market Research Analyst
- Market Planner
- Media Buyer/Analyst
- Merchandise Manager
- Outplacement Specialist
- Packaging Specialist/Designer
- Pharmaceutical Sales
- Product Analyst/ Product Manager
- Sales/Promotion Manager
- Security Sales Agent
- Sports/Special Events Executive
- Wholesale Salesperson

# CILLS YOU NEED

- 1. Ability to work well with people of differing personalities and background
- 2. Ability to make appropriate decisions
- 3. Ability to persuade others
- 4. Knowledge of marketing techniques and consumer products and needs
- 5. Ability to solve problems
- 6. Aptitude for selling
- 7. Possess a good understanding of vocabulary and have effective communication skills

# Supply chain management 🖈



# ABOUT THE DEGREE

Supply chain management is the integrated management of the flow of materials and products, services, and information from raw material suppliers, through operations, to the final customer, and back again. Through the effective use of supply chain management, companies are able to increase profitability. This is a result of improvements in the areas of procurement, distribution, operations management, communication, and the capture and use of information. Increasingly, technology is used to create these improvements. Electronic commerce is one example of the use of technology in the supply chain management process. The demand for professionals in this area is rapidly growing as firms are realizing the improved efficiency and profitability resulting from supply chain management.

#### WHO WILL HIRE YOU

- Consulting
- Pharmaceutical
- High Tech Systems
- Financial Institutions
- Healthcare
- Military
- Communications
- Education
- Government
- Manufacturing
- Transportation
- Automotive
- E-commerce
- Food Distributors
- Hospitality
- Retail

## CAREER PATHS

- **Account Specialist**
- **Business Analyst**
- Consultant
- Customer Service Manager
- **Distribution Manager**
- Export/Import Manager
- **Facilities Manager**
- Fleet Manager
- **Inventory Analyst**
- **Inventory Control Manager**
- **Logistics Manager**
- Management Trainee
- Materials Analyst/Manager
- Materials Planner Manager
- Motor Carrier Operations Manager
- **Operations Analyst**
- **Procurement Manager**
- **Program Manager**
- **Purchasing Specialist**
- **Supply Chain Business Analyst**
- **Supply Chain Coordinator**
- Supply Chain Systems Manager
- Transportation Carrier Manager
- Transportation Research
- Warehouse Manager
- Warehouse Operations Manager

- 1. Ability to adapt to change
- 2. Ability to work with and coordinate teams
- 3. Problem solving and analytical thinking
- 4. Customer service
- 5. Understanding of business processes
- 6. Communication (listening & presentation), Foreign language skills
- 7. Organizing ideas

# ENTREPRENEURSHIP



# **ABOUT THE DEGREE**

The fundamental health of a free enterprise economy depends heavily on entrepreneurs, individuals who take initiative and assume risks in creating new businesses or in developing innovative improvements for existing ones. At this time in India, the entrepreneurial spirit is particularly vital.

# WHO WILL HIRE YOU

- Communications
- Consulting
- E-Commerce
- Financial Institutions
- Healthcare
- Hospitality
- Retail
- Transportation
- Automotive Industry
- Government Agencies
- Manufacturing
- Pharmaceuticals
- Food Products
- High Tech Systems
- Energy Industry

## **CAREER PATHS**

- Business Consultant
- Business Development
- Business Development Manager
- Customer Service Manager
- Family Business Manager
- Human Resources Manager
- Market Analyst
- Marketing Specialist
- Mergers & Acquisitions Analyst
- Product Manager
- Operations Manager
- Organizational Product Manager
- Self-Employed Owner/Operator
- Start-Up Manager

# KILLS YOU NEED

- 1. Effective communication
- 2. Motivational
- 3. Organizational
- 4. Problem solving
- 5. Analytical
- 6. Understanding of business processes
- 7. Advertising, promotion, packaging, selling
- 8. Organizing ideas
- 9. Foreign language skills (these can be valuable as most companies are expanding globally

# RETAIL & MERCHANDISING



#### ABOUT THE DEGREE

Retail Merchandising refers to the various activities which contribute to the sale of products to the consumers for their end use. Every retail store has its own line of merchandise to offer to the customers. The display of the merchandise plays an important role in attracting the customers into the store and prompting them to purchase as well.

Merchandising helps in the attractive display of the products at the store in order to increase their sale and generate revenues for the retail store.

Merchandising helps in the sensible presentation of the products available for sale to entice the customers and make them a brand loyalist.

# WHO WILL HIRE YOU

- Advertising Agencies
- Departmental Stores
- Supply Chains
- Super markets
- Shopping Malls
- Insurance Sector
- Banking Sector
- Education Sector
- Healthcare Sector

### CAREER PATHS

- Retail Manager
- **Store Manager**
- Retail Buyer
- Merchandiser
- Analyst
- **Supply Chain Distributor**
- Marketing Executive
- Warehouse Manager
- **Brand Manager**
- **Customer Care Executives**
- **Image Promoter**
- Merchandise Manager
- **Department Manager**
- Floor Managers
- Floor Executives
- **Lobby Managers**
- Sales Managers
- **Marketing Managers**
- **Retail Manager**
- **Supply Chain Distributor**
- **Customer Care Executives**
- Marketing Executive
- Merchandiser
- Store Manager
- **Image Promote**

# 1. Problem solving

- 2. Supply analysis
- 3. Monitoring retail orders
- 4. Merchandising
- 5. Good communicator
- 6. Patience
- 7. Good listener
- 8. Strong customer service skills
- 9. Professional
- 10. Problem-solving skills
- 11. Self-confident
- 12. Strong negotiator
- 13. Ability to motivate, train and develop others

# HOSPITALITY



# ABOUT THE DEGREE

Hospitality management involves the direct application of sound management concepts and practices in the areas of food, lodging and other hospitality-related businesses

#### WHO WILL HIRE YOU

- Hotels & Restaurants
- Resorts
- Event Organisations
- Theme Parks
- Hospitals
- Cruise lines
- Travelling & Tourism
- Airlines
- Banquet
- Food & Beverage Industry

# **CAREER PATHS**

- Accommodation manager
- · Catering manager
- Chef
- Event manager
- Fast food restaurant manager
- Hotel manager
- Public house manager
- Restaurant manager

# KILLS YOU NEED

- 1. Leadership
- 2. organizational
- 3. problem-solving skills
- 4. Customer-service
- 5. interpersonal
- 6. Composure
- 7. negotiation



# CAREERS IN PUBLIC SERVICES

# For Building The Nation

- ✓ Banking Sector
- ✓ Central & State Government
- ✓ Defence

# CAREERS @ BANKING SECTOR



# HOW TO SECURE A JOB?

To work in the banking industry, one needs to earn a bachelor's degree. Bank exams are conducted for filling up vacancies in Nationalised banks. They recruit for:

- Clerk or Single window operator (SWO)
- Probationary Officer
- Specialist Officer

The scores obtained in the exam conducted by the Institute of banking HR selection (IBPS) can be used to apply for any vacancies in most Nationalised banks.

The exam tests the candidates in the below categories:

Reasoning, Quantitative aptitude or Numerical reasoning, English, General awareness & Computer knowledge.

#### WHO WILL HIRE YOU

- Public sector
- Privatised Bank
- International Bank
- Financial Institution
- Large & Small Scale Industries

# **CAREER PATHS**

- Analyst
- · Assistant Branch Manager
- Audit Manager
- · Bank Examiner
- Bankruptcy/Foreclosure Coordinator
- Commercial Relationship Management
- Common Trust Fund Accountant
- Consumer Credit Analyst
- Consumer Loans Processor
- Consumer Loan Underwriter
- · Custody Investment Specialist
- Customer Service Representative
- Internal Auditor
- Investment Accounting Analyst
- Investment Management Specialist
- Investment Planner
- Junior Analyst Asset Management
- Lead Business Consultant
- Lead Syndication Specialist
- Loan Officer Trainee
- · Loan Representative
- Loan Support Specialist
- Loss Recovery Manager
- Mortgage Consultant
- Origination Loan Officer
- Phone Banker
- Regulatory Compliance Analyst
- Trust Consultant
- Technology Risk Manager

# KILLS YOU NEED

- 1. Customer handling
- 2. Patience
- 3. Accounting
- 4. Good Analytical Skills
- 5. Critical Thinking
- 6. Crisis Managing

# CAREERS IN GOVT



# HOW TO SECURE A JOB?

To be a Central or State Govt employee, one must have completed at least 10th or hold a Diploma or completed an ITI course. Depending on the level of education and position being applied for, entrance exams are conducted. The exams test the candidates on reasoning (verbal and nonverbal), current affairs (India and World), English (grammar and comprehension) and computers.

#### **SELECTION PROCESS**

- 1. Online or Written exam
- 2. Preliminary
- 3. Mains
- 4. Physical Standard Test / Physical Efficiency Test
- 5. Personal Interview
- 6 Documents Verification

# BHEL WHO WILL HIRE YOU

- IOCL
- ONGC
- Railway
- UPSC
- LIC
- BFI
- HAL, DRDO
- GAII
- Coal India
- NTPC
- TNPSC
- TNUSRB
- Post Office

# CAREER PATHS

- Indian Administrative Service
- Indian Foreign Service
- **Indian Police Service**
- Indian P & T Accounts & Finance Service
- Indian Audit and Accounts Service
- Indian Revenue Service
- Indian Defence Accounts Service
- Indian Revenue Service (I.T.)
- Indian Ordnance Factories Service
- Indian Postal Service
- Indian Civil Accounts Service
- Indian Railway Traffic Service
- Indian Railway Accounts Service
- Indian Railway HR Service
- Indian Railway Protection Force
- Indian Defence Estates Service
- Indian Information Service (Junior Grade)
- Indian Trade Service, Group 'A' (Gr. III)
- Indian Corporate Law Service
- **Deputy Superintendent of Police** (category-I)
- District Registrar
- District Employment Officer
- District Officer (Fire and Rescue Service)
- Assistant Commissioner (C.T.)
- Deputy Superintendent of Police (Cat. I)
- **Deputy Collector**

- While preparing for the exams work through the previous year question papers. Make sure you read the guidelines before going for your exam so that you are well aware of the rules and regulations.
- 2. Planning: Only you are well aware of your strengths and weaknesses. Plan accordingly. Work more on the subjects that you are weak in.
- Time scheduling: Schedule time such that the whole syllabus is covered in the time 3. you have before an exam. Give all sections equal importance and allocate sufficient time for practicing.
- Collect material for study: Look for best books in the market but don't buy all of 38 them. Collect all the material you require according to your study pattern.

# CAREERS IN DEFENCE



# HOW TO SECURE A JOB?

A career in the defence forces promises one of the most prestigious and respected positions in the country. Youngsters who aspire to choose a career of excitement, adventure, and challenges can find no better place than defence to meet all their professional expectations. The Indian Armed Forces are the military forces of India which consist of four professional uniformed services: The Indian Army, Indian Air Force, Indian Navy and Indian Coast Guard. The various paramilitary organisations and inter-service institutions also help the Indian Armed Forces. The Ministry of Defence is responsible for the management of armed forces in India.

The selection process for candidates is based on highly scientific and well-evolved techniques of testing that aim at assessing their personality in the context of the traits needed for the defence forces. A major entry route is the Combined Defence Services (CDS) examination, conducted by the Union Public Service Commission (UPSC) twice a year to recruit officers for the Army, Navy and Air Force, followed by a face-to-face with the Services Selection Board (SSB).

The SSB adopts three different techniques to assess the personality traits of the candidate at the conscious, sub-conscious and unconscious levels. These are interview, group testing and psychological techniques.

# **CAREER PATHS**

- Indian Armed Force
- UPSC Entries
- National Defence Academy (NDA)
- Naval Defence Academy (NA)
- Combined Defence Service Examination
- Short Service Commission (Technical) Entry
- · Non UPSC Entries
- · Indian Air Force
- Indian Navy
- · Indian Coast Guard
- Border Security Force (BSF)
- Central Industrial Security Force (CISF)
- Central Reserve Police Force (CRPF)
- Indo Tibetan Border Police (ITBP)

# ELECTION PROCESS

- 1. Online or written exam
- 2. Preliminary
- 3. Mains
- 4. Physical standard test / physical efficiency test
- 5. Personal interview
- 6. Documents verification

# SOURCE & CREDITS



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# ABOUT FUTURECAPTAINS.COM

#### INTRODUCTION:

Started in 2018, Futurecaptains.com is a first of its kind career network that provides an end to end solution for any career need of an individual. The platform aids in exploration of one's strength and career options suitable for them.

#### WHY FUTURECAPTAINS.COM?

We are on a mission to connect talent with opportunity. While every parent is trying to give the best to their child, choosing the right career has always been a tough nut to crack. We at FutureCaptains, exist to provide every child an equal opportunity, to know their strengths, explore different career options and showcase their talent.

Why do we do this? Simple! Our purpose is to create a happy workforce! Happy citizens who will love their work and deliver the best to the world.

#### OUR CAREER DEVELOPMENT FRAMEWORK



#### BENEFITS OF USING FUTURECAPTAINS.COM

- 1. Identify strengths, interests and aptitudes through comprehensive assessment tools
- 2. Gain work experience by doing "TRIAL JOBS" with our empanelled companies
- 3. Find out what to study and where to study globally!
- 4. Showcase talent to opportunity providers
- 5. Connect with like minded youngsters
- 6. Interact with industry people for guidance
- 7. Search for full time & part time jobs & much more

TO KNOW MORE
VISIT WWW.FUTURECAPTAINS.COM
OR
CALL 875-444-2335 / 892-540-4869

#### WISHING STUDENTS A FANTASTIC YEAR AHEAD

# **Book Compiled By**



www.futurecaptains.com