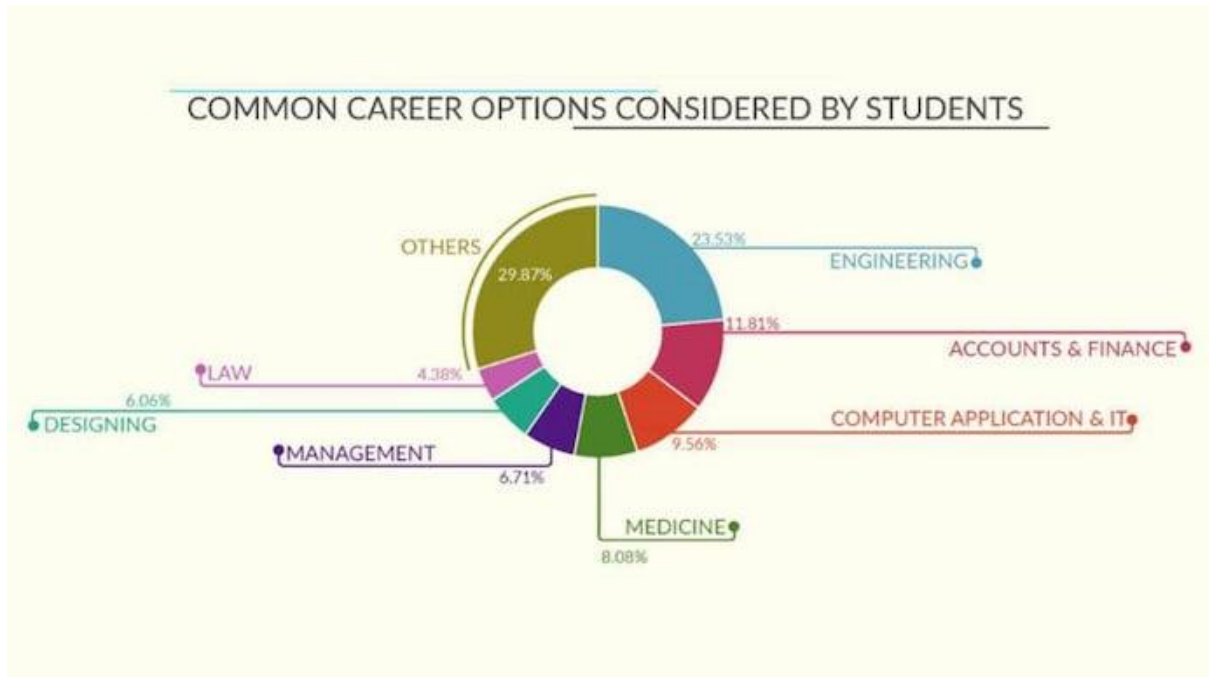


## Career research and trends

A recent survey on career option awareness among Indian students has revealed that a staggering 93% of the students aged 14 to 21 were aware of just seven career options though there are more than 250 different types of job options available in India. Are parents doing something wrong?



And a recent survey by Mindler, an online career-counselling platform, has proved that **the majority of Indian students are aware of just seven career paths, even though there are 250 career options that can be pursued in India -- most new and in-demand.**

### **Survey took responses from 10,000 students**

The survey on the awareness of career options among Indian students was conducted among 10,000 participants.

The students were in the age group of 14 to 21 and hailed from all over India.

According to researchers, **India has a variety of 250 career options available across 40 domains covering 5,000 job types.**

"In India, students face parental pressure to opt for conventional careers such as engineering, medicine, law, civil services etc. Parents need to be aware of their child's strength areas which contribute to their career success," he says.

Thus, if parents and teachers can build their own awareness regarding new career options coming up, then they can be a very helpful part in their child's career decisions rather than being one of those parents who push their child into one of the most common careers simply because they are unable to understand which area would be the perfect fit for their child. Children feel much more confident in choosing a particular career when they are supported by their parents.