# **Career Options after class X**

As over <u>one crore students</u> get ready to step into the exam hall each year, appearing for what is known to be one of the first and most important examinations of school life in India, having the right career guidance after the 10th is supremely important.

End-moment decisions reap no fruitful benefits. Therefore, setting your career plan early will not only help you focus better but will give you enough time to prepare and achieve your biggest goals. Start your journey early, and learn all about the leading career options after the 10th to kickstart the inception of a successful career ahead!

### Paths You Can Take After Completing 10th Boards In India

The belief that higher education is the only way to attain exceptional career opportunities is a half-truth. With anchored determination and the will to pursue education, learners can achieve exceptional heights with the right career guidance after 10th!

Options like diploma courses, certification courses, government jobs or starting your own business, 10th graduates receive an entire platter of vibrant career opportunities in their field of interest. All it takes is knowing your options well.

Let's dive deep to explore some of these career scopes available to redeem after the 10th.

# 1. Diploma in Digital Marketing

Digital Marketing is a subject that has gained immense popularity in recent times. Businesses have started to take this marketing aspect very seriously, and they highly prefer the involvement of young minds.

Therefore, pursuing a diploma in digital marketing after the 10th can be a great add-on to your career. The degree provides a well-rounded knowledge of market research and evaluation and how to gain an understanding of targeted customers. The course duration varies between 1 to 3 years, depending on your choice of program and

institute.

### Jobs & Salary

With a diploma in digital marketing, you can get a job as an SEO specialist, Social Media Manager, and Content/ copywriter and earn anywhere between <u>3 to 18 lakhs per</u><u>annum</u>.

An <u>Advanced Certification in Digital Marketing and Communication</u> is another valuable program interested candidates can apply for and reap maximum benefits.

Learn <u>digital marketing courses</u> online from the World's top Universities. Earn Masters, Executive PGP, or Advanced Certificate Programs to fast-track your career.

#### 2. Diploma in Business Administration

If you see yourself having a career in the dynamic world of business and management, this course can help you have a smoother transition to help you become a part of or establish your own business. Business administration courses are available in the form of diplomas as well as certificate courses.

#### Jobs & Salary

After completing your diploma, you can get jobs or paid internships in roles like Business Consultant, Business Development Manager, Strategic Business Planner, Human Resource Manager, Business Management Executive, etc.

These jobs can help you make anywhere between <u>9-20</u> lakhs per annum.

# 3. Government Jobs

Different organs of the Indian Government offer a decent number of job vacancies every year open to seeking applications from 10th graduates. Due to job security, government jobs in India are often considered one of the best career options after the 10th. In order to succeed through these exams, besides being eligible for the role, applicants are required to appear in special competitive examinations.

### Jobs & Salary

Government departments providing such jobs include defense, railways, banking, and the police force, extending roles such as GD Constable, MTS, UDC, Steno, etc. Depending on the job, the annual pay can be anywhere between INR 2.1 LPA to INR 21 LPA.

### 4. Diploma in Fashion Technology

The fashion industry is one of the most loved spaces by creatives and artists. If you are a 10th graduate aiming to join the ever-evolving creative industry, a diploma in fashion technology can be your best chance! The course will help you channel your creative skills and train you to transform your ideas into practices. In most places, it is a year-long course.

### Jobs & Salary

After completing the diploma in fashion technology, you can get a job as a Fashion Designer, Fashion Stylist, Quality Controller, Visual Merchandiser, or Textile Designer, or you can choose to open your own boutique or start your own business.

The jobs mentioned above can pay anywhere between INR 3 to 6.5 LPA.

# 5. Diploma in Interior Decoration

If you like designing or styling interiors and have a knack for them, go for a diploma in interior decoration. This 1-2 year-long course will teach you various aspects of designing a house, office, or interior of any place and will lay the foundation for you to get into the interior sector.

#### Jobs & Salary

After completing your diploma in interior decoration, you can pursue your career as a Kitchen Designer, Commercial Designer, Furniture Designer, Exhibition Designer, Lighting Designer, Stylist, Production Designer, etc. These jobs can help you make anywhere between INR 2.4 lakhs to 16.0 lakhs per annum.

### 6. Certificate in Cosmetology & Health

A certificate in cosmetology and health lets you become a licensed beauty therapist. Upon graduating, you can either be self-employed as a salon owner or cosmetologist or work with bigger cosmetic brands, clinics, hospitals and even in the media industry.

#### Jobs & Salary

During the certificate course, students are taught various forms of cosmetology skin care domains. Depending on their preference, they have the freedom to choose their expertise. Freshers in this field can expect to earn anywhere between <u>INR 1.5 to 3 lakhs</u> <u>per</u> annum, and the pay only goes higher with more experience.

### 7. Diploma in Graphic Designing

For all art enthusiasts, a diploma in graphic design can help them turn their passion into a career. The course is usually a year-long program for students with diploma-level animation, multimedia, and gaming programs added to its curriculum. It is definitely a high-value course in today's scenario and can open doors to various high-paying jobs.

#### Jobs & Salary

With a diploma in graphic design and your skills, you can become a Graphic Designer, Web Designer, SEO Consultant, Creative Director, and so on.

The average salary of a graphic designer in India is around <u>INR 3 lakh per annum</u>, and for a web developer, it is around <u>INR 2.9 lakhs per</u> annum. Jobs like creative director are far more paying than these, which is around <u>INR 12.2 lakhs per annum</u>, but require you to have a certain level of expertise and years of working experience.

#### 8. Diploma in Hotel Management

If your dream is to join the hotel industry, then a diploma in hotel management can be a great start for you. A diploma in hotel management is usually three years-long diplomalevel hotel management course focusing on different aspects of Hotel Management, such as administration, accounts, advertising, housekeeping, front office, and food and beverage management.

### Jobs & Salary

A diploma in hotel management can get you jobs like Housekeeping Manager, Shift Engineer, Housekeeping Attendant, Outlet Manager, Cleaning and Grounds Maintenance, etc.

In India, a housekeeping manager can earn anywhere between <u>INR 1.9 to 7.5 lakhs per</u> <u>annum</u>. The income of an outlet manager is slightly higher <u>at INR 4 lakhs per annum</u>.

#### 9. Diploma in Civil Engineering

As we all know, civil is a core industry and, therefore, a never-dying trade. So, if you want a safe career path with ample room for growth, go for a diploma in civil engineering.

A diploma in civil engineering is as good as a bachelor's degree in civil engineering as their syllabus overlap to a great extent and is usually a three years-long course.

#### Jobs & Salary

With a diploma in civil engineering, you can land a wide range of jobs, from Site Engineer, Structural Engineer, Construction Engineer, and Urban Planning Engineer to jobs like Business Development Officer, Area Technical Officer, General Manager etc.

On-field workers like site engineers in India earn an average of <u>INR 3 LPA</u>, whereas jobs like area technical officer pay slightly higher, around <u>INR 3.5 LPA</u>, but have better growth opportunities.

#### 10. Diploma in Information Technology

IT is currently the backbone of India's economy and a thriving industry. Every year IT companies open thousands of job vacancies. A diploma in information technology can help you land one of those jobs.

A diploma in information technology is a three-year program that enables students with the basic knowledge of IT technology, computer applications, IT engineering, and other relevant subjects.

### Jobs & Salary

With this degree, you can get placed in roles like IT programmer, Technical Consultant, Web Developer, Computer Network Specialist and various other entry-level IT jobs. The average salary of these jobs ranges anywhere between <u>INR 3.5 to 8 lakhs per annum</u>.