## Delhi Public School Knowledge Park - V

**Greater Noida (West)** 

Date: May 16, 2025 DPSKP-V/2025-26/Circular/43

**CIRCULAR** 

## CROWDFUNDING AS A LIFE SKILL FOR STUDENTS IS TRANSFORMATIVE

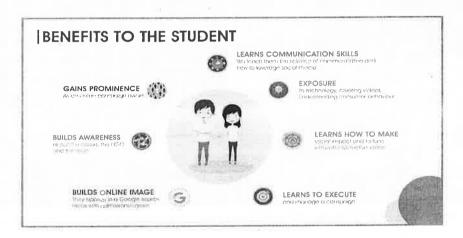
Dear Students and Parents,

Greetings!

This is to inform you that we have planned two interesting sessions on the subject of **crowdfunding** on 19<sup>th</sup> and 20<sup>th</sup> MAY, 2025 for students of Grade 9.

The crowdfunding sessions are conducted by Ranganath Thota (Founder of Fueladream.com). He teaches crowdfunding as a life skill to students and have successfully engaged with 23000 + students across 125+ schools across India. There are no costs to the school or to the students to participate.

## Why is crowdfunding critical for students?



In addition, all students will get an e-certificate after the campaign ends.

## The schedule for the Intro and Deep-dive sessions is given below:

- Session 1- Introduction to crowdfunding: 19<sup>th</sup> MAY (MON), 2025.
- Session 2- A deep-dive training session: 20th MAY (TUE), 2025.

**PROCESS:** There will be two sessions, both of approximately 1-hour each. The first session is an introduction to crowdfunding and a discussion on the initiative they can support. The second session is a deep dive into the science of crowdfunding where students learn how to manage their campaigns.

To take part in the campaign students need to register after the first session. This registration is done at an online link that will be shared with all of the students AFTER the first session. Students need to get parental permission to register and take part. There are no costs to you or to the school to take part.

The 2nd session is when students are taught the science of crowdfunding. All the student campaigns will be launched on 20<sup>th</sup> MAY at 8 PM. Each student has their own campaign and these run for 15-days and take 10-mins-a-day to manage from home. Post the campaign e-certificates are given to all students.