

### MBS INTERNATIONAL SCHOOL

(RECOGNISED AND AFFILIATED TO CBSE)

Sector-11, Dwarka, New Delhi-110075

T:+91 11 45312000

E: <u>info@mbsinternational.edu.in</u>
W: <u>www.mbsinternational.edu.in</u>

## REPORT OF EUREKA CLUB ACTIVITY SESSION 2024-25

Name of the Activity : Enacting an Advertisement Competition

Theme : Innovative Scientific Product
Day & Date : Wednesday ,6 November 2024

Class : VIII

Activity In charge : Ms. Radhika Teacher In charge : Ms Shweta

#### A Glimpse of the Event

**Objectives:** To enable the learners to

- Gain a deeper understanding of the scientific concepts or processes represented by the product.
- Develop skills in constructing product using various materials, enhancing their ability to translate abstract concepts into physical representations.
- Engage in critical thinking by analyzing how well their product represents the scientific concept and identifying any limitations or areas for improvement.

'What we know is a drop, what we don't know is an ocean." -Isaac Newton

MBS International School organised Enacting an Advertisement Competition for the students of Class VIII on 6 November 2024 wherein the students embarked on a journey to bring abstract concepts to life through advertising. Armed with a variety of materials and boundless enthusiasm, they crafted intricate products representing various phenomena. Each presentation was a vivid exploration, with students confidently explaining their product and their underlying science. The room buzzed with innovation as they tackled challenges, integrated feedback, and refined their work. This activity not only deepened their understanding but also sparked their imagination, turning theoretical knowledge into tangible, interactive learning experiences.

#### **JUDGEMENT CRITERIA:**

- 1. Creativity
- 2. Relevance to theme
- 3. Effectiveness
- 4. Overall Presentation



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### **Result Of the competition:**

| S.NO | NAME             | CLASS  | POSITION |
|------|------------------|--------|----------|
| 1    | Niharika         | VIII A | First    |
| 2    | Diya             | VIII A | First    |
| 3    | Divyanshi        | VIII A | First    |
| 4    | Samairaah        | VIII A | First    |
| 5    | Aarav Sakhuja    | VIII C | Second   |
| 6    | Taksh Yadav      | VIII C | Second   |
| 7    | Aarav Mittal     | VIII C | Second   |
| 8    | Kushagrah        | VIII B | Third    |
| 9    | Movit            | VIII B | Third    |
| 10   | Naysha           | VIII B | Third    |
| 11   | Namish           | VIII B | Third    |
| 12   | Amishaa Bhardwaj | VIII D | Third    |
| 13   | Nandika Kaushal  | VIII D | Third    |
| 14   | Shimona Gupta    | VIII D | Third    |
| 15   | Nancy            | VIII D | Third    |

### **GLIMPSE OF ACTIVITY**





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