



CogitoHub

Right Career Decisions[©]

Individual Subject Decisions

CT2 (Career Test & Profile 2)

Grade: 10

Name: Sample

Understanding the CogitoHub Philosophy

The Report begins with an explanation of the 4 Profiles:



As an **Innovator**, I am the mind of the team. I like to explore different ideas and look at new ways of doing things. Albert Einstein, Walt Disney and Karl Marx are some famous Innovators like me. A few career roles that I can explore are as a Designer, Animator or as a Scientist.

INNOVATOR



Once an idea is formed, I, the **Builder**, bring it to action. I am the hands-on member of the team and like performing tasks. E. Sreedharan, Sundar Pichai and Tim Cook are some famous Builders like me. A few career roles that I can explore are as an Engineer, Software Developer or a Real Estate Developer.

BUILDER



After the idea is actioned, I, the **Communicator** create awareness about it. I am the voice of the team and can sell the idea by persuasion. Indra Nooyi, Stephen Colbert and Mother Teresa are some famous Communicators like me. A few career roles that I can explore are as a Business Analyst, Media Planner or as a Social Worker.

COMMUNICATOR



As an **Enabler**, I am the backbone of the team and am involved at all stages from ideation to completion. I ensure that things are working in a structured manner. David Rockefeller, Christine Lagarde and Ram Jethmalani are some famous Enablers like me. A few career roles that I can explore are as an Investment Banker, Lawyer or as a Defence Officer.

ENABLER

CogitoHub Approach



Career Code

The Career Code section provides a detailed explanation of your unique Career Code. It explains the Strengths, Areas of Interest and Ideal Work Environment for the 4 Profiles in detail.

01



Career Strengths (Total 12)

The Career Strengths are derived from the Career Code Profile. Within each Profile, there are 3 Career Strengths that are represented with the corresponding colour-code. Your individual Career Strengths in descending order represent 12 different abilities to perform well in a particular Career. Your top Career Strengths can come from across the 4 Profiles. There are examples of relevant Career Roles mentioned in front of each Career Strength in this section.

02



Subjects

The Subject Recommendations section gives a list of 16 Subjects in order of best-suited match. It is recommended that you choose your Subject Combination from the first 8 Subjects based on the lengths of the bars.

03



Subject Combinations

In this section, relevant Core and Elective combinations are suggested on the basis of your ranking of the Subjects.

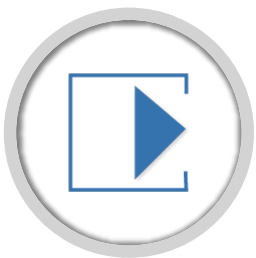
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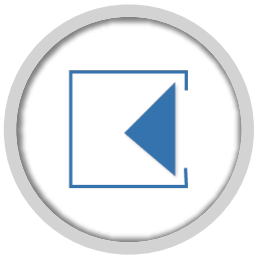


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PART 1: Career Code (Overall Profile)

Section 1A: Career Code (Overall Profile)

Section 1A: Career Code (Overall Profile)

The Career Code is your unique digital fingerprint. Given below is a detailed explanation of your Career Code. It explains the Strengths, Areas of Interest and Ideal Work Environment for the 4 Profiles in detail. Based on your outcome, it is recommended that you consider the 2 longest bars as your dominant Profiles.

BUILDER



You are the hands-on member of the team and like executing and getting things done

- You like to take decisions on how work is to be executed
- You like to utilise your subject expertise to solve problems
- You like to take initiative to ensure timely completion of tasks
- You enjoy working in an environment that focuses on producing definite outcomes

INNOVATOR



You are the mind of the team and like working with new concepts and ideas

- You like to plan and think about new approaches to do things
- You like to evolve and make headway on ideas and projects
- You like to explore situations around you in depth
- You enjoy working in an environment that encourages you to think out of the box

COMMUNICATOR



You are the voice of the team and like persuading and inspiring people

- You like to seize opportunities that come your way
- You like to motivate others to perform to the best of their ability
- You like to lend a helping hand to those around you
- You enjoy working in an environment that is energetic and flexible

ENABLER



You are the backbone of the team and like things to be organised and well managed

- You like to follow a structured approach while performing tasks
- You like to do work in a very detail oriented manner
- You like to adhere to well defined systems and processes
- You enjoy working in an environment that promotes stability and accuracy



PART 2: Student Assessment Outcomes

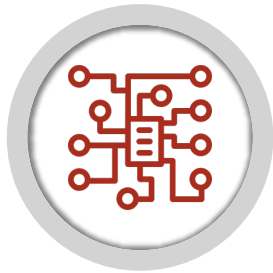
Section 2A: Career Strengths

Section 2B: Subject Recommendations

Section 2C: Subject Combinations

Section 2A: Career Strengths

The Career Strengths are derived from the Career Code Profile. Within each Profile, there are 3 Career Strengths that are represented with the corresponding colour-code. Below is a list of 12 Career Strengths in descending order that represent different abilities to perform well in a particular Career. Your top Career Strengths can come from across the 4 Profiles. There are examples of relevant Career Roles mentioned in front of each Career Strength.



1 Builder: Technical

You have the orientation to work with electronics, computer hardware & software systems to build and work on everyday devices such as computers, mobile phones, TVs, music systems etc.

Examples of Career Roles: Software Developer, Engineer



2 Builder: Operational

You have the orientation to lead and oversee the management of products and services to make sure the organisation is running productively and delivering results.

Examples of Career Roles: Business Manager



3 Innovator: Design

You have the orientation to create and express ideas creatively. It requires you to focus on every detail of the product including its aesthetic appeal.

Examples of Career Roles: Designer, Animator



4 Communicator: Social

You have the orientation to support and advance conditions of individuals and communities through social programs, agencies and organised movements.

Examples of Career Roles: Social Worker, Educator



5 Builder: Mechanical

You have the orientation to understand the workings of motors and machinery, to construct and operate on mechanical systems such as tools, engines, thermal devices and others.

Examples of Career Roles: Engineer



6 Enabler: Procedural

You have the orientation to work within well-defined systems and processes and ensure that everything functions smoothly and efficiently.

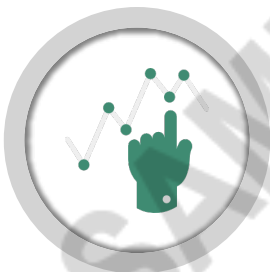
Examples of Career Roles: Lawyer, Human Resources, Doctor



7 Enabler: Fiscal

You have the orientation to efficiently and strategically manage monetary transactions and budgets for individuals and organisations.

Examples of Career Roles: Banker, Stock Trader, Accountant

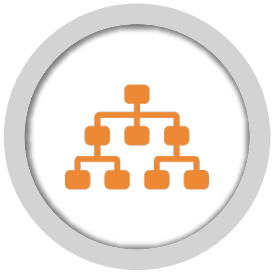


8 Communicator: Enterprising

You have the orientation to take initiative, make plans & execute them to get things done. It requires detailed planning and decision-making.

Examples of Career Roles: Entrepreneur





9 Enabler: Structural

You have the orientation to manage processes that enable work to happen. It involves optimising work performance in an organisation and ensuring that any obstacles that may hinder work are prevented.

Examples of Career Roles: Manager, Govt. Services



10 Communicator: Persuasive

You have the orientation to inspire others. It requires motivating others to accept ideas, actions or opinions through means of persuasion, reasoning or argument.

Examples of Career Roles: Marketeer, Journalist



11 Innovator: Research

You have the orientation to carry out extensive research on a topic that you are passionate about. It involves a lot of reading, analysis and in-depth subject knowledge.

Examples of Career Roles: Economist, Psychologist, Scientist



12 Innovator: Developmental

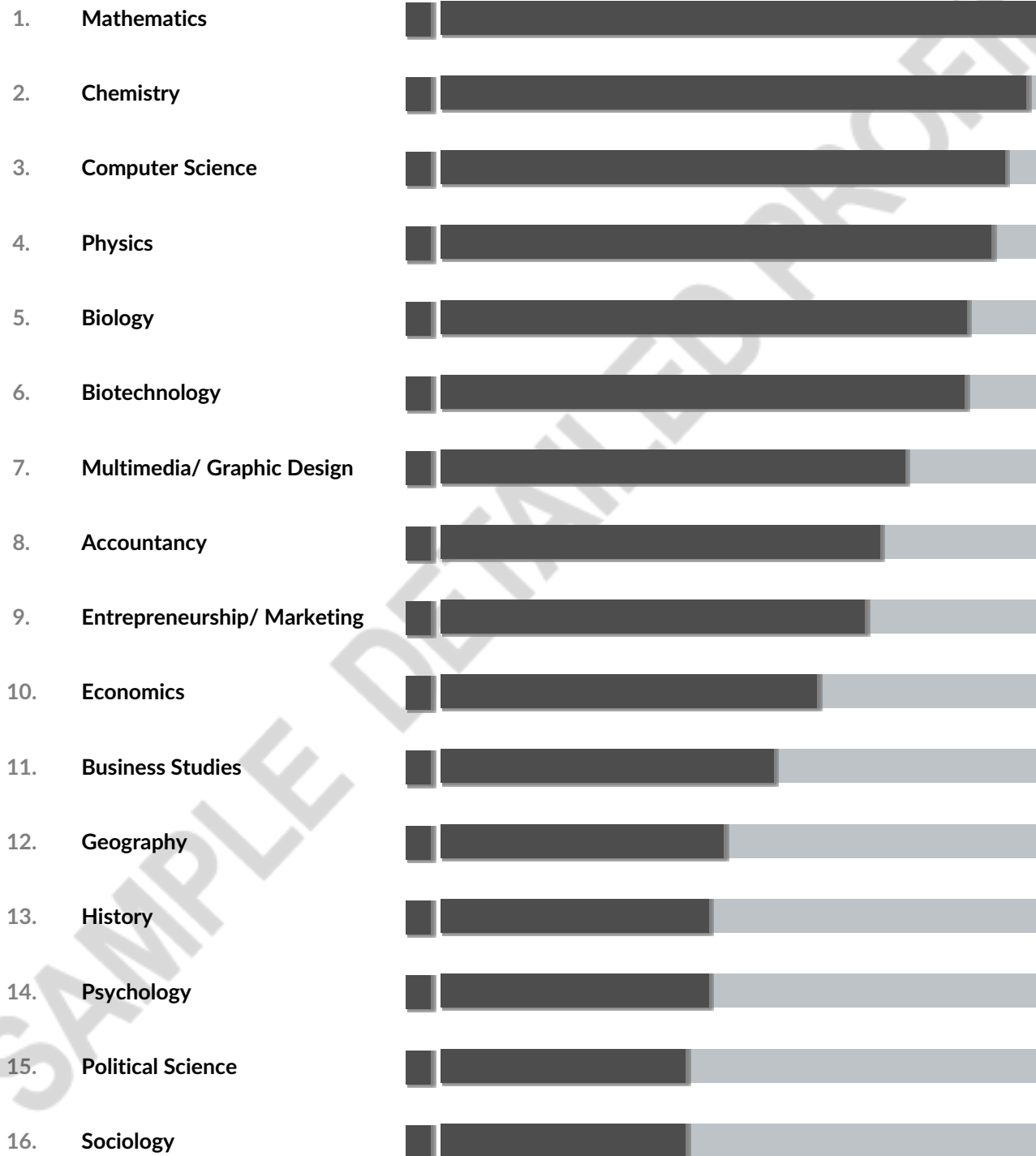
You have the orientation to look at the big picture and come up with unique ways of doing things. This requires you to do considerable research, thinking and modelling.

Examples of Career Roles: Policy Planner, Architect



Section 2B: Subject Recommendations

Given below are your 16 Individual Subjects in descending order based on your unique Personality, Motivations, Aptitude, Interests and Academic Performance. It is recommended that you choose your Subject Combination from the first 8 Subjects based on the relative lengths of the bars.



Section 2C: Subject Combinations

Relevant combinations are suggested to you on the basis of the ranking of the Subjects. Given below are the Core Subject Combinations along with the Electives that are recommended to you in decreasing order of match.

1

CORE: Physics, Chemistry, Mathematics

ELECTIVE OPTIONS: Computer Science, Biology, Biotechnology, Multimedia/ Graphic Design, Entrepreneurship/ Marketing, Economics, Psychology

2

CORE: Physics, Chemistry, Biology

ELECTIVE OPTIONS: Mathematics, Computer Science, Biotechnology, Multimedia/ Graphic Design, Entrepreneurship/ Marketing, Economics, Psychology

3

CORE: Business Studies, Accountancy, Economics

ELECTIVE OPTIONS: Mathematics, Computer Science, Multimedia/ Graphic Design, Entrepreneurship/ Marketing

4

CORE: History, Geography, Political Science

ELECTIVE OPTIONS: Mathematics, Computer Science, Biology, Multimedia/ Graphic Design, Entrepreneurship/ Marketing, Economics, Psychology, Sociology



PART 3: Student Assessment Inputs

Section 3A: Personality Profile

Section 3B: Aptitude

Section 3C: Academic Performance

Section 3A: Personality Profile

Your Personality Profile given below shows your unique Personality detailing your Strength Behaviours or what you're good at, Motivational Needs and Stress Behaviours.

Primary Profile: Builder; Secondary Profile: Innovator

The understanding of the following terms is critical to understand the scale on which the student is being assessed:

Extroverted: Extroverts are those who enjoy being part of a large group and gain energy from those around them.

Varied Relationships Width Oriented

Introverted: Introverts are those who enjoy being part of a smaller group and gain energy from within.

Selective Relationships Depth Oriented



Task Oriented: Those who are Task Oriented are more likely to focus on tangible outcomes by directly making an impact.

Destination Focused

Influence Oriented: Those who are Influence Oriented are more likely to focus on intangible outcomes by indirectly making an impact.

Journey Focused



Dominant Personality Traits:

Primary Personality Traits



Secondary Personality Traits



Detailed Description of Your Personality Traits:

Primary Profile: **Builder**; Secondary Profile: **Innovator****Strength Behaviours:**

- You are persistent and do not leave tasks mid-way. You have a high need for achievement and look forward to the goal being accomplished.
- You find pragmatic solutions to problems while implementing new approaches to doing things.

**Motivational Needs:**

- You are driven by an environment with clear goals that is also flexible and receptive to change.
- You keep the final goal in mind, while looking forward to finding better ways of reaching there.

**Stress Behaviours:**

- You may disregard rules and processes that you think will interfere with your goals. This could disturb people around you.
- Achieving definitive outcomes is your focus, but you sometimes also require personal space to experiment with ways to accomplish it.

Section 3B: Aptitude

The Aptitude given below showcases your percentile scores in Mathematical, Verbal, Logical and Dimensional Aptitude.

Our Aptitude Test measures the following abilities in students:

- **Mathematical:** This includes all aspects of mathematics but the main focus is on the use of numbers. This ability is generally found to be higher in students who are successful in mathematical, scientific and technical subjects.
- **Verbal:** It refers to the comprehension of words and ideas or a student's ability to understand the written language.
- **Logical:** It refers to the ability to apply reason from some specific information to a general principle. It is important for success in many areas such as the ones involving stress, logic, for example science and scientific technology.
- **Dimensional:** It is the ability concerned with the orientation of figures and numbers. This ability is found to be high in students who are successful in geometrical drawing and in art & design.

Section	Percentile
Mathematical	96
Verbal	87
Logical	98
Dimensional	100

* Based on results of the same test conducted for over 110,000 students.

Section 3C: Academic Performance

The Academic Performance shows the subject wise Academic Scores, as entered by you.

Subject	Score Range (%)
Mathematics	> 90
Social Studies	80 - 90
Science	> 90



PART 4: Appendix

Section 4A: Subject Descriptions

Section 4A: Subject Descriptions

The Appendix given below includes a detailed description of all the Subjects offered across all curriculums.

Accountancy	It is the study related to the measurement, processing and communication of financial information about economic entities. Accounting can be divided into several fields including financial accounting, management accounting, auditing, and tax accounting.
Biology	It is the study of life and living organisms, including their structure, function, growth, evolution, distribution, and taxonomy.
Biotechnology	It is the study of living systems and organisms to develop or make products. Depending on the tools and applications, it often overlaps with the fields of bioengineering, biomedical engineering, bio manufacturing, etc.
Business Studies	It is the study of elements of accountancy, finance, marketing, organisational studies and economics. It involves theoretical and practical coursework in how to manage a company, construct a business model and run a business.
Chemistry	It is the study of a branch of physical science to understand the composition, structure, properties and change of matter. It includes topics such as intermolecular forces and the interactions between substances through chemical reactions to form different substances.
Computer Science	It is the study of how to approach computers and its applications. It is the systematic study of the feasibility, structure, and expression of algorithms that underlie the processing, storage, communication and access to information.
Economics	Economics can generally be broken down into- macroeconomics, which concentrates on the behaviour of the aggregate economy; and microeconomics, which focuses on consumers.
Entrepreneurship/ Marketing	It is the study of how new businesses are created. An entrepreneur is someone who has an idea and who works to create a product or service that people will buy, by building an organisation to support those sales. The action of promoting and selling products or services, including market research and advertising is marketing.
Geography	It is the study of the lands, the features, the inhabitants, and the phenomena of Earth. The broad verticals that are covered under this subject are geography as the study of distribution, area studies, study of the human-land relationship and research on the earth science.
History	It is the study of the past, particularly how it relates to humans. It is an umbrella term that relates to past events as well as the memory, discovery, collection, organisation, presentation and interpretation of information about these events.

Section 4A: Subject Descriptions

Mathematics	It is the study of topics such as quantity (numbers), structure, space and change. It involves seeking out patterns and using them to formulate new theories by mathematical proof.
Multimedia/ Graphic Design	It is the study of multiple forms of media including text, images, audio and video in order to communicate with an audience. It typically works with Animation and motion graphics such as for web, power point, and flash presentations. Graphic design is also the process of visual communication and problem-solving.
Physics	It is the study of natural science that involves the study of matter and its motion through space and time, along with related concepts such as energy and force. The main goal of physics is to understand how the universe behaves.
Political Science	It is the study of government and politics in a systematic manner. It is a social science that makes generalisations and analysis about political systems and political behaviour and uses these results to predict future behaviour.
Psychology	It is the study of the mind and behaviour, which seeks to understand and explain thought, emotion and behaviour. Applications of psychology include mental health treatment, performance enhancement, self-help and many other areas affecting health and daily life.
Sociology	It is the study of human society, culture and relationships at a group level. The topics range from crime to religion, family to state, the divisions of race and social class to the shared beliefs of a common culture, and social stability to radical change in whole societies.

For further queries, write to us at:
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SAMPLE DETAILED PROFILE