

CogitoHub Career Program - Testing, Profiling & Counselling Proposal

CogitoHub.com is a Career Testing, Profiling & Counselling Platform that empowers Students (Grades 8-12) & Young Professionals to succeed by making '**Right Decisions**' on **Subjects, College Courses & Careers.**

The CogitoHub Career Program will help Students get a deeper understanding of their internal strengths (who they are and what they are good at), and get personalized recommendations based on their Personality, Aptitude, Motivations & Interest. It will accelerate their decision-making process by simplifying the complex external world of Careers.

CogitoHub works with over **2 Lakh Students each year and with Schools & Partners across the CBSE, ICSE, IGCSE & IB Boards:** GEMS Modern Academy (Dubai), The Millennium School (Dubai), Vasant Valley School (New Delhi), Modern School Barakhamba Road (New Delhi), The Princeton Review, The Scindia School (Gwalior), JSS International School (Dubai), Delhi Public School Ghaziabad Meerut Road (NCR), Birla Vidya Mandir (Nainital) etc.

What You Will Get:

- **Grade-wise Outcomes:**

- **Grade 10:** Individual Subject Decisions (CT2) - Choose Subjects for Grade 11 (Test Duration: 2 hours)
- **Grade 11:** Career, Course & College Decisions (CT3) - Choose Courses & Colleges (Test Duration: 1 hour)

- **Detailed Description of Students' Strengths:** The Profile Report will help Students understand their Personality, Strength Behaviors, Motivational Needs from the Work Environment and their Stress Behaviors

- **Understand Who They Are and What They Are Good At:** Their Profile Report will help them discover their Career Strengths and Natural Abilities

- **Unique Career Code:** The Profile Report is based on a Scientific Framework that will help them Simplify the Complex World of Careers

Interventions:

S. No.	Interventions	Grade 10	Grade 11
1	Online Career Test	Yes	Yes
2	Customized Summary & Detailed Profiles with each Student	Yes	Yes
3	Counselling Video shared with each Student	Yes	Yes
4	Student Group Counselling Online Session	Yes	Yes
5	Customized Subject & Subject Combination Recommendation	Yes	-
6	Customized Courses, Department & College Recommendation	-	Yes
7	School Counsellor Admin. Panel Access & Training	Yes	Yes
Pricing (per Student)		AED 100	AED 150

Visit us on www.cogitohub.com/ write to us on info@cogitohub.com for more details.