

## **BRAIN INTERNATIONAL SCHOOL**

**SUBJECT: BUSINESS STUDIES**

**CLASS: XI**

**NOVEMBER'24**

### **CHAPTER 10: INTERNAL TRADE**

1. What is meant by internal trade?
2. What purpose is served by wholesalers providing warehousing facilities?
3. How does the product information provided by the retailer benefit the customer?
4. 'Go Max' is a large retail showroom having a number of departments under one roof each department specialising in one line of product such as electronics, clothing, home decor, cosmetics etc. Each of the department is like a separate shop with centralised purchasing, selling and accounting each run by departmental manager. What type of businesses 'Go Max' is dealing? State any three advantages of this type of business.
5. Explain the services offered by wholesalers to manufacturers and consumers.
6. The retailers having no fixed place of selling are called:
  - a) Vendors
  - b) Sellers
  - c) Itinerants
  - d) None of the above
7. Shops having same interior, exterior and uniform price are called:
  - a) Departmental store
  - b) Chain store
  - c) Both a) and b)
  - d) None of these