

22nd November 2021

Queen's Valley School, Dwarka
LITERARY MONTH (Class: VIII)
JUGGLING THE JINGLES: Jingle Writing Competition

The advertisers who believe in the selling power of jingles have never had to sell anything.

- *David Ogilvy*

Dear parent,

Putting words to music makes them easier to understand. It provides a hook for easier memory retrieval. A good jingle is unique, fun, and, most importantly, memorable. A good jingle should be catchy and creative, boasting the information for listeners to remember above all else.

We, at QVS are organising a Jingle competition on the topic -JUGGLING THE JINGLES -Jingle Writing Competition for class VIII on 30^h November, 2021 on MS Teams from 4 PM to 5 p.m. You are all invited to encourage the shortlisted participants via MS Teams Calendar.

Heartiest congratulations to all the short-listed students on being one of the finalists in the JUGGLING THE JINGLES -Jingle Writing Competition.

S. No	Admission No	Name of the student	Class
1	3544	Shree Banerjee	VIII A
2	1486	Anushka Kapoor	VIII B
3	4361	Ishita Kaushik	VIII B
4	3526	Rahi Bhalerao	VIII B
5	1535	Anoushka Sirohi	VIII C
6	3041	B. Riddhima Naidu	VIII C
7	3146	Chetna Pawar	VIII C
8	3528	Mansi Sharma	VIII C
9	4588	Eknoor Kaur	VIII D
10	3270	Medha	VIII D
11	3066	Avani Tanwar	VIII E

12	3542	Shravya Mishra	VIII E
13	3083	Khushi Yadav	VIII E
14	1546	Kritika Satija	VIII G
15	3185	Lavanya Sharma	VIII G
16	3069	Muskan Madaan	VIII G
17	3049	Pratishtha Lall	VIII G

INSTRUCTIONS FOR THE FINALISTS:

1. The final round will be held on **Friday, 30 November, 2021 from 4:00 pm to 5:00 pm.**
2. The finalists will be creating a self-composed jingle **based on SDG 7 (Affordable and Clean Energy) or SDG 13 (Climate Action).**
3. The finalists will **log in sharp at 4:40 pm**, so that instructions for the competition can be specified and attendance can be taken. Please log in on time.
4. Dress Code: school uniform or formal wear
5. The finalists must check the placement of the camera before the starting of the event. It should be placed in a way that does not hinder their performance in any capacity.
6. No referring to any screen or paper would be allowed. Any violation will result in negative marking.
7. The microphone should be switched off and camera should be switched on at all times unless and until the name of the finalist is called.
8. **Judgement Criteria:** Content and Relevance to the Theme, Confidence and Body Language, Linguistic Expression (fluency, accuracy, vocabulary), Delivery(conviction, coherence, intonation), Creativity and Originality.

Time Allotted: 15 minutes

Looking forward to seeing you all.

All the best.

Be Cyber Smart and always follow the Cyber Safety Rules to keep yourself safe online.

- Do not give personal information to strangers online.
- Make online accounts safe and use strong passwords.
- Do not indulge in cyber bullying and speak up to your elders if you suspect someone is bullying you.
- Do not click on suspicious links or websites.