



Design Thinking Bootcamp

Day/ Date – Thursday/ 8th August 2024

Venue – ATL

Conducted by – Indian School of Art & Design (IIAD)

Attended By – Students of Classes XI & XII

ITL public school organized a boot camp on Design thinking in collaboration with IIAD for students of classes XI - XII on 8th August 2024.

Mr Ayush Kumar & Mr Deepak Bagchi conducted the Boot Camp that focused on design thinking with an emphasis on recycling and upcycling. The primary aim was to educate students on transforming waste into useful products.

The core activity of the camp was a challenge where students were tasked with creating a packaging design for an egg. The goal was to ensure the egg remains unbroken even when dropped from a height. The students were introduced to the principles of design thinking through an engaging PowerPoint presentation.

Students demonstrated high levels of creativity by using unconventional materials for their designs. They learned to approach a problem systematically and think critically about potential solutions. The activity emphasized the importance of recycling and upcycling, reinforcing the concept of sustainability. The BooT Camp successfully engaged students in a practical and educational way that highlighted the significance of design thinking in addressing real-world challenges. By transforming waste into utility, students not only honed their design skills but also contributed to the broader goal of environmental sustainability.

Overall, the camp was an enriching experience, fostering innovation and sustainability among the young participants.

