



BOOK DONATION DRIVE PLAN

About Katha

Started in 1988 with a magazine for children from the underserved communities, Katha's work spans the literacy to literature continuum. By seamlessly connecting grassroots work in education and urban resurgence, Katha brings children living in poverty into reading and quality education; eventually helping them get out of poverty.

For the past three decades, the organisation has been empowering children to become agents of change in their communities, through quality education, teachers' training, and world-class book publishing.

Katha's Impact

Total No. of children reached through Katha's direct interventions	1.3 Million
Total No. of children reached through Katha's books and indirect interventions	8.1 Million
Total No. of teachers impacted through Katha's training	16,700
Total No. of women impacted through Katha's programs	0.4 Million
Total No. of communities Katha has worked with	950

The 300 M Challenge

Background: UNESCO projects that Indian will be able to meet universal primary and secondary education only by 2050 & 2060 respectively.

The Challenge: India has 300 million children enrolled in school. About 150 million 5-10 year olds are in primary education; of which nearly 50% cannot read well. This seriously affects their ability to stay in school. And leads to entrenched poverty.

In order to address this challenge, Katha has envisaged the 300 M Challenge. We have formed a consortium of partners (NPOs, Schools, Public and Private Organisations, etc.) known as The 300 M Alliance. Katha is leveraging on it's tried and tested content, tools and interventions to spread the joy of reading to the children of our country.

founder & president: geeta dharmarajan • vice president: rbalasubramanian • executive director: parvinder kaur

katha, a3, sarvodaya enclave, sri aurobindo marg, new delhi – 110017 • tel: (+91-11) 4141 6600, 4141 6614, 2652 1752 • fax: (+91-11) 2651 4373
e-mail: resources@katha.org • website: <http://www.katha.org>

field project: katha lab school, mcd demo unit, bhumiheen camp, govindpuri extn., new delhi – 110019 • tel: (+91-11) 6459 4538, 6459 4539

Katha is a registered non-profit organization working in the areas of education, translation and culture. Donations to Katha are exempted under Section 80-G of the IT Act, 1961. Katha is also registered under FCRA.

Katha-Sridevi Educational Trust is a US registered 501(c)(3) tax-deductible non-profit charitable trust.



Making each child a reader-leader!

Our goal:

To spread the joy of reading by making good books accessible to children. Ahead of us, lies a mammoth task of collecting 100 Million Story Books and have our children from underserved communities across India get access to these books by opening Community Libraries in slum dwellings, government establishments and government schools.

And we cannot do this without your help!

Our Plan:

With a single mission of making every child in enrolled in school in India read, and read for fun and meaning, we are collaborating with schools and universities of Delhi for a **Book Donation Drive**.

Your bit to help us, help children in need:

A massive week long book donation drive in your school/college with an aim to collect maximum books for community libraries- urging students to participate for the cause. This is the best way to support us by spreading word around.

FAQs

- **Is there any preference of language?**
The books preferably should be for age groups 5-16 and in Hindi or English. Books should be in a good condition.
- **Can I get acknowledgement receipt of my book donation?**
Yes, we provide receipt of each and every donation we receive.
- **Can we collect the books from your school?**
If you have collected more than 150 books, we will be able to collect the books from your school/college
- **Where can we donate the books?**
Please send the books to our Sarvodaya Enclave office (A3, Sarvodaya Enclave, Adhchini road)

founder & president: geeta dharmarajan • vice president: rbalasubramanian • executive director: parvinder kaur

katha, a3, sarvodaya enclave, sri aurobindo marg, new delhi – 110017 • tel: (+91-11) 4141 6600, 4141 6614, 2652 1752 • fax: (+91-11) 2651 4373
e-mail: resources@katha.org • website: <http://www.katha.org>

field project: katha lab school, mcd demo unit, bhumiheen camp, govindpuri extn., new delhi – 110019 • tel: (+91-11) 6459 4538, 6459 4539

Katha is a registered non-profit organization working in the areas of education, translation and culture. Donations to Katha are exempted under Section 80-G of the IT Act, 1961. Katha is also registered under FCRA.

Katha-Sridevi Educational Trust is a US registered 501(c)(3) tax-deductible non-profit charitable trust.