

BRAIN INTERNATIONAL SCHOOL

SUBJECT: BUSINESS STUDIES

CLASS: XII

JULY'24

CHAPTER 4: PLANNING

1. _____ are the anticipated environments in which plans are expected to operate.
 - a) Planning premises
 - b) Forecasting
 - c) Objectives
 - d) none of these.
2. "Planning is worth the huge cost involved." Do you agree? Explain any three reasons in support of your answer.
3. "If the project is important then more alternatives should be generated and thoroughly discussed amongst the members of the organisation." Identify and explain the step in the process of planning being discussed above. Also explain the remaining steps which will have to be carried out to complete the process.
4. Mr Rishabh Bhandari is the chief manager in 'Bhandari Pustak Parkashans'. He is fond of continuing to present innovative ideas while planning for his business. His ideas are usually very significant. It has been observed several times that these very ideas take the form of concrete plans. This is the very reason that Mr Bhandari's contribution to the growth and prosperity of the company continues to be quite great. Identify and explain the 'importance of planning' described above.
5. Explain the different types of plans with examples.

CHAPTER 5: ORGANISING

1. Distinguish between Delegation and Decentralisation on any five bases.
2. Which function of management coordinates human efforts, assembles resources and integrates both into a unified whole to be utilized for achieving specific objectives? State any three points of importance of this function of management.
3. The employees of Manik Ltd., a software company, have formed a dramatic group for their recreation. Name the type of organisation so formed and state its three features.
4. ABC Ltd. is manufacturing shoes. Their business has been doing well as their organisation specifies how much work should a worker do and in what manner. It follows a rigid structure which has been deliberately planned and created by top management for the coordination of activities. Identify the type of organisation and state its three features.
5. A company has its registered office in Delhi, manufacturing unit in Gurugram and marketing and sales department in Faridabad. The company manufactures FMCG. Which type of organisational structure should it adopt to do the business? Why?