



**MBS INTERNATIONAL SCHOOL, DWARKA
LINGUA FRANCA CLUB
ACTIVITY REPORT**

Date:-24/7/2019

Class : VII (A, B,C)

Name of the Activity: Travel Brochure

Objectives:

- Think critically about text details to be written while making a travel brochure.
- Create a travel brochure that incorporates research skills and text details and focuses on a targeted audience.
- The students will be able to use information tools and present it using visual aids.
- They will be able to organize thoughts and ideas for a better presentation of their travel brochure.
- Demonstrate command of the conventions of Standard English grammar, usage, capitalization, punctuation, and spelling.

Lingua Franca Club of MBS International School organised the activity ‘Making Travel Brochure’ on 24 July, 2019.

The students designed attractive brochures of their favourite destination, collected information through internet and presented the same in their brochure. The brochures made by the students included all the details one might require for planning a trip. Creativity in using visual aids and representing the same though the textual details were seen in the designs made by them.

The competition was judged by the activity in charge, one of the faculty members of the English Department. A creative endeavour indeed.

Parameters/ criteria to access competition

- Product Description
- Organization of Content
- Graphics & Designing
- Creativity & Uniqueness