



MBS INTERNATIONAL SCHOOL
Lingua Franca English 2020
SESSION 2020-21

Name of the Activity: Admania
Topic: "My Foody Instinct"
Grade-II

Objectives:

- To help students develop greater confidence and proficiency in the use of language skills.
- To enhance their presentation skills.
- To help the students chisel effective communication.

"Advertisements are commercials that are designed to get the attention of the consumers."

MBS International School organized 'Admania' - an Ad Making Competition as a part of E-learning Lingua Franca English Week.

All the students were instructed to prepare an advertisement and record a video showcasing marketing of any eatable item. Specific guidelines regarding rules and regulation of the event were provided.

It was delightful to note that students of grades II explored their creativity to come up with unique ideas and well-written scripts. It proved out to be a great platform for participants to enhance their presentation and communication Skills. Each participant had put in tremendous hard work to showcase his/her latent talent. Each video outshone the other as the competitors made excellent use of gestures, facial expression and voice modulation.

It was a joy, watching them perform with great zeal and confidence.

Parameters/ criteria of judgement

- Costume and Props
- Expression
- Clarity of Spoken Words and Diction
- Overall Presentation

Result of the competition (Grade II)

S.NO	Student Name	Class	Positions
1.	Jusmyra Kaur	II A	FIRST
2.	Kiyansh Dhawan	II B	SECOND
3.	Bhriti Sharma	II A	THIRD

Activity Incharge
Ms. R. K. Vandana

