

LINGUA FRANCA CLUB ACTIVITY REPORT SESSION 2023-24

Name of the Activity : R-Advertisement
Theme : Eco-Friendly product
Day & Date : 10 May 2023
Class : III
Activity Incharge : RK Vandana

A Glimpse of the Event

Objectives:

- To highlight the creativity and innovation in creating an advertisement for the products.
- To acquaint the students with promotional strategies in marketing.
- To provide an opportunity to bring out the individual talent of the students.

“Recycling things is like magic that turns ordinary things into extraordinary.” -unknown

The Ad-Mad Show competition is an opportunity to bring out the individual talent of the students participating and to provide them a platform to explore their creativity and work on their stage presence- fostering their showmanship. Keeping this in mind MBS International School conducted an **Intra -Class Competition R-Advertisement** for the students of **Class –III** on **10 May 2023**.

This activity not only acquainted the children with an understanding of promotional strategies used in marketing but also enhanced their creativity and sensitized them towards the **3R’ of Reuse, Recycle, and Reduce**. Students got an opportunity to brush up their speech delivery and understood the importance of advertisements in spreading awareness to the masses.

All the students came up with innovative advertisement designs for an eco-friendly product, they creatively showcased their advertisements using props, jingles, logos, etc. The purpose of holding this competition was to give participants a way to test their stage presence and creative abilities.

JUDGEMENT CRITERIA:

- ✚ Creativity
- ✚ Script and Content delivery
- ✚ Language (voice modulation and pronunciation)
- ✚ Effective use of Jingle
- ✚ Overall Presentation

RESULT

S.NO	Student Name	Class	Position
1.	Deveshi Goswami	III -STAR	First
2.	Divija Gautam	III -STAR	Second
3.	Mihit	III - STAR	Third
4.	Shubhang Kashyab	III - STAR	Consolation
5.	Yuvaan Rawat	III - SATELLITE	First
6.	Shaurya Singh Bisht	III- SATELLITE	Second
7.	Myra	III -SATELLITE	Third
8.	Sanvi Negi	III -SATELLITE	Consolation
9.	Rudra Prakash Narayan	III -COMET	First
10.	Turvi Saini	III -COMET	Second
11.	Krishika Satyarthi	III -COMET	Third
12.	Shivan Karn	III -COMET	Consolation
13.	Riyansh Barwal	III -GALAXY	First
14.	Fariha Fathima	III -GALAXY	Second
15.	Ikbal Ghai	III -GALAXY	Third
16.	Rabsel Nudrup Bhutia	III -GALAXY	Consolation
17.	Jyanshu Mrigank	III -ASTEROID	First
18.	Laksh Umang	III -ASTEROID	Second
19.	Meshansh	III -ASTEROID	Third
20.	Tejvir	III -ASTEROID	Consolation
21.	Kalki Bastola Kasamaki	III -METEORITE	First
22.	Ovika Mundhra	III -METEORITE	Second
23.	Rudransh Sharma	III -METEORITE	Third
24.	Alaiza Naaz	III -METEORITE	Consolation

Signature of Teacher Incharge

Signature of Vice Principal

Signature of Jr HM/Sr HM

Signature of HOS



